Our mission is to preserve and enrich for present and future generations knowledge of the German immigrant experience and its impact on American Culture.

Our focus is cultural programs and immigrant contributions. We seek to reach out to other cultural groups and demonstrate the contributions immigrants from many countries and from varied backgrounds have made to the ethnic palette which is the United States.
STRATEGIC GOALS
2016-2020

Strategic Initiative #1:
Build the constituents who are the key audiences by improving awareness of the Center and its offerings

Strategic Initiative #2:
Attract a wider audience

Strategic Initiative #3:
Improve the financial health of the organization

Strategic Initiative #4:
Examine and clarify board and staff roles, responsibilities, and governance

Informative and interesting
We both have Germanic heritage, so I was interested to see this museum. At the time of our visit, they had just installed a special exhibit on German Christmas traditions, prepared by local 7th grade students. It was well-done - good for the 7th graders and their teachers! Top of the visit with a stop in the shop. Among the German-inspired things in the shop, try the jars of sauerkraut, pickled beets, and spicy mustard.
Karen, Fox River Grove, IL

I learned A Lot
I’m German/American myself so I was very interested in visiting. The center is in a huge beautiful red brick building and is 1 block away from the Mississippi. The Museum has many stories about the Germans Immigrant experience and them moving into the USA, and how hard it was to stay here permanently. The Center also had a new exhibit for everyone to enjoy, the "Steam Circus: The Colorful World of Carousels"! My wife loved it! Very nice and educational Museum.
Homer, El Cajon, CA

This place is AMAZING! I had never been there, and was pleasantly surprised at the displays and the gift shop! Check it out for that hard to shop for person on your list!
Kristine, Davenport, IA

A piece of history preserved! An old hotel (visit a couple of rooms upstairs). Great exhibits. A real piece of local and area history. Well worth the small price of admission.
Visitor from Davenport, IA

Reviews from Visitors
# 2018 BALANCE SHEET

**German American Heritage Center**  
**Balance Sheet**  
As of December 31, 2018

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>Dec 31, 18</th>
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</thead>
<tbody>
<tr>
<td>Current Assets</td>
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<tr>
<td>Checking/Savings</td>
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<td>Accounts Receivable</td>
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<td>Inventory</td>
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<td>Fixed Assets</td>
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<td>Endowment Accounts</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>3,002,492.79</strong></td>
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<table>
<thead>
<tr>
<th>LIABILITIES &amp; EQUITY</th>
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</thead>
<tbody>
<tr>
<td>Liabilities</td>
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<td>Current Liabilities</td>
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<tr>
<td>Credit Cards</td>
<td>1,531.21</td>
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<tr>
<td>Other Current Liabilities</td>
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<tr>
<td>Total Current Liabilities</td>
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<td>Total Liabilities</td>
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<tr>
<td>Equity</td>
<td>2,998,245.04</td>
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<tr>
<td><strong>TOTAL LIABILITIES &amp; EQUITY</strong></td>
<td><strong>3,002,492.79</strong></td>
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</tbody>
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# 2018 PROFIT & LOSS

German American Heritage Center  
Profit & Loss Actual vs Prior Year & Budget Comparison  
January through Dec 2018

<table>
<thead>
<tr>
<th>INCOME</th>
<th>Actual YTD</th>
<th>Prior Yr YTD</th>
<th>Var YTD</th>
<th>Budget YTD</th>
<th>Var YTD</th>
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<tbody>
<tr>
<td>OPERATING INCOME</td>
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<tr>
<td>Admissions</td>
<td>16,038.98</td>
<td>15,065.75</td>
<td>973.23</td>
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<td>(2,461.02)</td>
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<tr>
<td>Facility Rental</td>
<td>4,115.00</td>
<td>4,615.00</td>
<td>(500.00)</td>
<td>7,000.00</td>
<td>(2,885.00)</td>
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<td>Lease Income</td>
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<td>3,033.33</td>
<td>(3,033.33)</td>
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<td>Sign Rental</td>
<td>12,104.32</td>
<td>10,000.00</td>
<td>2,104.32</td>
<td>10,000.00</td>
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<td>Gift Shop Revenue</td>
<td>36,451.95</td>
<td>31,485.39</td>
<td>4,966.56</td>
<td>32,200.00</td>
<td>4,251.95</td>
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<tr>
<td>Program/Events Income</td>
<td>23,625.01</td>
<td>15,876.99</td>
<td>7,748.02</td>
<td>18,500.00</td>
<td>5,125.01</td>
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<td>TOTAL OPERATING INCOME</td>
<td>92,335.26</td>
<td>80,076.46</td>
<td>12,258.80</td>
<td>86,200.00</td>
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<td>DONATIONS, CONTRIBUTIONS, GRANTS</td>
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<td>Donations &amp; Contributions</td>
<td>38,803.71</td>
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<td>6,502.97</td>
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<td>34,000.00</td>
<td>(22,504.36)</td>
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<td>57,277.37</td>
<td>43,571.23</td>
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<td>Sponsorships</td>
<td>6,850.00</td>
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<td>2,935.00</td>
<td>9,500.00</td>
<td>(2,650.00)</td>
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<td>TOTAL DONATIONS, CONTRIBUTIONS, GRANTS</td>
<td>157,997.95</td>
<td>109,493.11</td>
<td>48,504.84</td>
<td>144,500.00</td>
<td>13,497.95</td>
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<td>MEMBERSHIP</td>
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<td>21,397.36</td>
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<td>(2,997.64)</td>
<td>25,400.00</td>
<td>(4,002.64)</td>
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<td>TOTAL INCOME</td>
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<td>57,766.00</td>
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<td>EXPENSE</td>
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<tr>
<td>Gen., Admin. &amp; Oper - Expenses</td>
<td>44,166.00</td>
<td>46,865.56</td>
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<td>39,200.00</td>
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<td>Gift Shop Expenses</td>
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<td>16,714.66</td>
<td>15,644.99</td>
<td>24,000.00</td>
<td>8,359.65</td>
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<tr>
<td>Program/Events/Exhibits</td>
<td>23,252.64</td>
<td>17,977.77</td>
<td>5,274.87</td>
<td>11,700.00</td>
<td>11,552.64</td>
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<td>Building &amp; Grounds</td>
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<td>Marketing</td>
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<td>26,265.91</td>
<td>(334.72)</td>
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<td>TOTAL EXPENSE</td>
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<td>NET ORDINARY INCOME</td>
<td>(22,157.77)</td>
<td>(41,769.21)</td>
<td>19,611.44</td>
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<td>(17,661.77)</td>
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<td>OTHER INCOME/EXPENSE</td>
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<tr>
<td>Non-Operating Income</td>
<td></td>
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<td></td>
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<tr>
<td>Endowment Income</td>
<td>38,616.86</td>
<td>115,179.67</td>
<td>(76,562.81)</td>
<td>38,616.86</td>
<td>(76,562.81)</td>
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<td>Interest Income</td>
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<td>3,115.85</td>
<td>(1,859.08)</td>
<td>1,256.77</td>
<td>(1,859.08)</td>
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<tr>
<td>Other Income</td>
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<td>0.00</td>
<td>11.00</td>
<td>11.00</td>
<td>11.00</td>
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<tr>
<td>Total Non-Operating Income</td>
<td>40,084.63</td>
<td>118,295.52</td>
<td>(78,210.89)</td>
<td>40,084.63</td>
<td>(78,210.89)</td>
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<tr>
<td>Other Expense</td>
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<tr>
<td>Interest Expense</td>
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<td>3,909.48</td>
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<tr>
<td>Total Other Expense</td>
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<td>3,909.48</td>
<td>(254.49)</td>
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<td>3,654.99</td>
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<td>NET OTHER INCOME/EXPENSE</td>
<td>36,429.64</td>
<td>114,386.04</td>
<td>(77,956.40)</td>
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<td>NET INCOME</td>
<td>14,271.87</td>
<td>72,616.83</td>
<td>(58,344.96)</td>
<td>(4,496.00)</td>
<td>18,767.87</td>
</tr>
</tbody>
</table>
2018 INCOME

- Fundraisers: 37%
- Sponsorship: 3%
- Grants: 4%
- Donations: 14%

2018 EXPENSES

- Marketing: 9%
- Operations: 15%
- B & G: 14%
- Programs: 8%
- Gift Shop: 11%
- Personnel: 43%
2018 NUMBERS

- Added 81 new memberships & 9 new life members
- 96 programs conducted
- 10,993 total visitors, 44% from Scott Co.
- 921 students
- 5000+ followers on Facebook, 560+ on Instagram
- website- 699,940 visits & 168,346 users
- 5 shore excursions by the American Queen & Duchess
- 24 rental dates for private or corporate events
- 6 student interns/volunteers from area colleges 856 Hours
- Archive: 43 donors, 43 new objects, 36 new archives, 12 new photographs, 14 new library materials- now 2394 total records
- Completed 29 grants to 27 sources; funded for $88,100 ($193,600 requested)
- 16 sponsorships secured from corporate and individual sources for $17,989
- 120 individual donors & 5 corporate donors to Birdies for Charity to raise over $89,000
- Fall Frolic raised nearly $12,000
- Holiday gift shop brought in $18,495
- $2000 rental to Sprint this summer
- Busiest day: Christkindlmarkt Craft Fair- over 900 visitors & $6000 in sales
- 2nd: Best of the Wurst festival - over 500 visitors, brought in over $5000 of income
EXHIBITS

BUTCHERS, BANKERS, AND BREWERS: GERMAN BUSINESS IN DAVENPORT
JAN 14- MAY 1, 2018

CULINARY CUSTOMS: A TASTE OF GERMANY
JAN 21- JUNE 24, 2018

STEAM CIRCUS: THE COLORFUL WORLD OF CAROUSELS
MAY 13- OCT 21, 2018

SOUND MIND SOUND BODY: TURNVEREIN TRADITIONS
JULY 7- SEPT 16, 2018

TWAS THE NIGHT BEFORE WEIHNACHTEN: A GERMAN CHRISTMAS STORY
NOV 4- JAN 13, 2019

THE CIVIL WAR: THROUGH THE EYES OF GERMAN-AMERICAN CARICATURISTS
SEPT 23- FEB 3, 2019
NOTABLE PROGRAMS

- Scherenschnitte- Keith Bonnstetter
- Heritage Walking Tours
- Concerts by Davenport Zither Ensemble
- Duffy Hudson as Einstein
- Kaleidoscope Workshops- Tom Chouteau
- Rote Grütze- Nick Eli
- Craft Distilling in Germany-Ryan Burchett
- Making Sauerkraut- Kristin Bogdonas
- Bavaria- Ute Chamberlain
- Bringing Down the Butcher of Prague-Robinson & Laura Yost
- Duffy Hudson as Dr. Seuss
- Martin Luther- Helmut Welke
- Eiermarkt Spring Craft Fair
- Women's Fashion- Chris Kastell
- Dr. Petropolous- Nazi Looted Art
- Cow Wars- Michael Thrams
- Basket Weaving- Tracy Welch
- Bill Roba- German Speaking Businesses in Davenport
- Genealogy- Schar Blevins
- Mustard Talk- Barry Levenson
- Katy's program- Art Bodenbender
- German Classes- Nick Pitz
- Best of the Wurst Festival
- Christkindlmarkt Craft Fair
- John Deere with Jens Rehder
- Giant Advent Calendar- Creative Arts Academy
- VW Car show
- Munich Brass Band
- Big Top Circus Band
- Jacob Bancks- Bruchs
- Billy Sunday program
- Pysanky Egg workshop
- Women in the Civil War- Jane Simeonsen
- German Newspapers- Glenn Ehrstine
- German Cookbook- Antje Petty
- Turners- Dr. Ed Thomas
- Snow White- Ashton Horne
ADDITIONAL HIGHLIGHTS

- Continued participation in German Roundtable - Successful Maifest Event
- Hosted 11 Free Second Saturdays for Children
- Hosted Big Brothers Big Sisters Exhibit class
- Historic Walking Tour & Haunted Walking Tours
- Partnered with Creative Arts Academy; Advent Windows & Xmas Exhibit
- Finished Window Replacement Project (2015-18)
- Renegotiated Lamar contract with LED board and landscaping
- Replacement of sump pump
- Security System testing implemented
- Completed Beer and Wine License for 4th Floor
- Completed LED Project, MidAmerican & Koehler Electric
- Continued Strategic Plan implementation
- Continued Passive Endowment campaign
- Featured Large Banner of Turner on building by Bruce Walters
- Participated in Festival of Trees Parade
- Held first ever Best of the Wurst Competition
- Hosted Travel group to Alps with Blue Horizon
- Partnered with Sister Cities on large, outdoor Christkindlmarkt
- Hosted Exhibits from Vesterheim Museum & German American Heritage Museum in D.C.
- Borrowed objects from Merry Go Round Museum in Sandusky, OH and Schuetzen Park
- Led Plus 60 Historic Davenport Bus Tour
- Featured on Channel 4 and 6, Mediacom and PSL
- Featured in QC Times, Dispatch
- Bus Trip to Dubuque with First Presbyterian Church
- Participated in Museum Week
- Participated in QC Archives Crawl
- Participated in Make It Here Quad Cities campaign
- Community requests for genealogy and translation
- Created Exhibit on Schwiebert Family on 4th Floor
- Membership in Chamber of Commerce, Assoc. of Fundraising Professionals, Hispanic Chamber, Young Professionals Network, LeadHer, CFGRB Non-Profit Roundtable, Sister Cities, Downtown Davenport Partnership & CEO-Link
STAFF & BOARD OF DIRECTORS

Board of Directors
Jerry Nieman- President
Tim Koehler- Vice President
Betty Fogle- Secretary
Dean Kraus- Treasurer
Daniel Cabage- Director
Maximilian Droste- Director
Cori Tate- Director
Cal Werner- Director
Adrian Wille- Director
Todd Woeber- Director
Barb Zimmerman-Director

Staff
Kelly Lao- Executive Director
Kyle Dickson- Assistant Director
Samantha Turner- Museum Coordinator
Joan Finkenhoefer- Membership & Gifts Coordinator
Gloria Fiedler- Archivist
Dick Muller- Registrar- Retired
Betsy VanderSchaaf- Accountant

In 2018 Cori Tate resigned her position as Director with our Board of Directors and we thank her for her service.
SPONSORS
Koehler Electric
Media Link
Crawford Company
Jerry's Market
Lorenzen Steffen Insurance
Zimmerman Honda Alpha Romeo Fiat
Seiffert Lumber
Iowa Mutual Insurance
Green Thumbers
Blue Horizon Travel & Yacht Charters
Restoration St. Louis
Kone Corporation
Walcott Trust & Savings Bank
Anonymous Donors
FUNDERS

Regional Development Authority
Moline Foundation
Doris & Victor Day Foundation
Federal Republic of Germany, Consulate General Chicago
Roy E Murray Foundation
Chip Sunderbruch Foundation
Downtown Davenport Partnership
Branstad History Fund
Humanities Iowa
Iowa Arts Council
Quad City Arts Arts Arts Dollars
MEMORIALS

Al Tank
Franz Heinrich Schnack
Margaret & Kurt Skyba
Nomie Budeliers
JoAnn Stoefen
Werner Zarnikow
LIFE MEMBERS

Anderson Christian O
Anderson Robert & Karen Schultz
Arp, Anita
Baasch *Georgiana
Baasch *Pauline L
Belfer Judith
Blevins Charlott G
Blong *John/Mary
Bollman Julie Karwath
Bolte *Albert/*Ora Mae
Boone Charles/Catherine
Budelier *Nomie
Cardiff William
Considine Arlene
Cosentine Sherry L
Davis Karen K
de Silva *Josephine
Dexter Betty
Dietz *Gretchen
Dohrmann LaVerne/Shirley
Earthworks Nursery & Design
Eckert Paul/Beverly
Eis Loryanne M
Fahy *Eunice
Fahy Lee D
Felder Betty
Ficke Dean/Lee
Foulkes Kathryn/Gwen
Franz Jerry
Friederichs Ann Karwath
Friederichs *Norm
Frye *Norman V
Geest Ed & Katie
Getz *Tom/*Karen M
Gruenwald Joan G
Grundwald Dale/Jill
Haak Linda
Hansen Carol F
Hansen Jutta
Hartman Bill/Ruth Anne
Helming John/*Sharon
Helms Jeffrey/Mindy
Hein Darel/Mary
Hingst Carolyn
Hofmann Wilhelm/Kathryn
Holzheimer Darlene
Horstmann James/Carol
Horstmann Will/Ann
Hustedde Michael/Hedy
Hyman *Harry
Inhlder Dorothy
Jansen Fred/Marilyn
Jepsen *Verna
Karwath Richard/Joyce
Kautz Bob
Kell Dr. Kathryn A
Kistenmacher Larry
Kittlaus Lloyd/Janet
Klinert Judy/Kenneth
Knutson Terry/Rita
Koehler James/Marcia
Koehler Timothy/Sara
Koehn Ronald H/Connie H
Kraft Donald/*Jeanne
Krause Kyle/Sharoon
Kremer *Ursula
Kroeger *Harold/Janice
Kuehl Ralph/Janice
Kuehn Lynda
Leidenfrost *Oskar/*Emilie
Lowe Jerry/Janet Brown-Lowe
Maxwell John
Martin Mona Kadel
McCready James/*Christine
Meier David/Delia
Meier *Harlan/Bernice
Meier Lana
Meier Lee
Meier Nell
Meinert *Helen M
Mohr *Charlotte
 Muller Richard/*Sally
Nieman Jerry
Nelson Betty J
Nelson Emogene
Obermann-Beck Foundation
Obermann-Beck Reunion
Offerman *LeRoy*/Roma
Palmer Vickie A
Peckenschneider **Berandine
Peltzer Mary
Penix B. Howard/*Ursula
Peterson Leland D
Preston James/Cheryl
Prinz Anne
Prinz *Harvey/*Ruth
Puck Bill/Marilyn
Reeg Eric
Reeg Stan/Betty
Reeg Todd
Reppmann Joachim/Gitta
Reynolds Ruth E
Riedesel *Bill/*Evelyn
Riedesel David
Riedesel George/Ginger
Riedesel Richard/Judy
Riepe Anna Dittmer
Rock Wes/Georgene
Ruppizersberger *Marianne K
Schabillon Jeff
Schaefer C.H./*Kathy
Schaefer *Henry/*Marie
Scheeper Marilyn
Schmidt Marlys G
Schneider *Doris/Diane
Schreiber Larry/Marilyn
Schwiebert Mark/Deborah
Scott Marian Postel
Smith *Wilma Kahler
Steffen Mark/*Linda
Steffen, Jr. Phil T
Stengel William
Stoltenberg Gloria M
Story Construction Co.
Straatker George/Doris
Strunck, Maxine
Swartendruber Kristin (Werner)
Tank *Al
Thoms Mike/Sara
Thoms Stu/*Mary
Thoresen Erik (Werner)
Venhorst Robert/Suzy
Vieth George/Jane
Voelcker Robert/Gayle
von Dresky Diane
von Maur *Richard/Susan
Wellendorf Clarice
Welzenbach Don/Lanora
Werner Ann
Werner Cal/Jill
Werner *Clem/*Jane
Werner Susan/Robert Thoresen
White Madge
Wieck *Elvis/Evelyn
Wiedemann *Karen
Wiedemann *Lynn/Violet
Winckler Joe/Cindy
Zimmerman Mark/Barb/Liz
Zost Eileen
Zurborg Carl/Norma

*Indicates deceased Life Member
**In Memory of Lester Peckenschneider
Vielen Dank!

created 1/11/19
German American Heritage Center