





GERMAN VETERANS MONUMENT IN WASHINGTON SQUARE,
DAVENPORT, IA.

Our focus is cultural programs and immigrant contributions. We seek to reach out to other cultural groups and demonstrate the contributions immigrants from many countries and from varied backgrounds have made to the ethnic palette which is the United States.

Our mission is to preserve and enrich for present and future generations knowledge of the German immigrant experience and its impact on American Culture.

STRATEGIC GOALS

2016-2020

Strategic Initiative #1:

Build the constituents who are the key audiences by improving awareness of the Center and its offerings

Strategic Initiative #2:

Attract a wider audience

Strategic Initiative #3:

Improve the financial health of the organization

Strategic Initiative #4:

Examine and clarify board and staff roles, responsibilities, and governance

Interesting afternoon:

We visited this museum as a family and it was worth the time. We especially enjoyed the recordings of what young immigrants thought and did. The kids can try on vintage clothing of the time period. Adults enjoyed the local German connection of businesses run by immigrants in the area.

72Cricket, Davenport, IA

Helpful staff:

We spent a little over an hour at the museum. We were welcomed by a friendly lady who gave us a thorough overview of the museum. We learned a lot about what it was like for Germans when they came to the US - especially during WWI.

Diane K. Chicago, IL

History of the Midwest:

Exhibits were a nice collection of our German Heritage. I found it to be educational and we enjoyed it. You could take your time...we were there over an hour. Even watched a short film. Been wanting to go there for years and it was not a disappointment. Place is spotless and staff is very friendly and helpful.

Denise B. Rock Island, IL

Reviews from TripAdvisor

2017 BALANCE SHEET

German American Heritage Center		11:30 AM
Balance Sheet		01/28/2018
As of December 31, 2017		Accrual Basis
		<u>Dec 31, 17</u>
ASSETS		
Current Assets		
Checking/Savings		141,075.32
Accounts Receivable		-500.00
Inventory		21,485.00
Total Current Assets		162,060.32
Fixed Assets		
Endowment Accounts		657,876.49
TOTAL ASSETS		3,030,744.76
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Credit Cards		2,825.32
Other Current Liabilities		12,961.31
Total Current Liabilities		15,786.63
Total Liabilities		15,786.63
Equity		
Equity		76,250.54
Retained Earnings		2,877,985.55
Net Income		60,722.04
Total Equity		3,014,958.13
TOTAL LIABILITIES & EQUITY		3,030,744.76

2017 PROFIT & LOSS

German American Heritage Center

Profit & Loss Actual vs Prior Year & Budget Comparison

January through Dec 2017

	Actual YTD	Prior Yr YTD	Var YTD	Budget YTD	Var YTD
INCOME					
OPERATING INCOME					
Admissions	15,065.75	15,060.88	4.87	14,000.00	1,065.75
Facility Rental	4,615.00	3,120.00	1,495.00	5,600.00	(985.00)
Lease Income	3,033.33	0.00	3,033.33	0.00	3,033.33
Sign Rental	10,000.00	10,000.00	0.00	10,000.00	0.00
Gift Shop Revenue	31,485.39	35,650.92	(4,165.53)	36,900.00	(5,414.61)
Program/Events Income	15,876.99	17,452.00	(1,575.01)	20,100.00	(4,223.01)
TOTAL OPERATING INCOME	80,076.46	81,283.80	(1,207.34)	86,600.00	(6,523.54)
DONATIONS, CONTRIBUTIONS, GRANTS					
Donations & Contributions	32,300.74	45,509.12	(13,208.38)	37,400.00	(5,099.26)
Grants	16,000.00	25,070.00	(9,070.00)	33,500.00	(17,500.00)
Fundraisers	57,277.37	57,993.66	(716.29)	79,000.00	(21,722.63)
Sponsorships	3,915.00	7,122.04	(3,207.04)	6,500.00	(2,585.00)
TOTAL DONATIONS, CONTRIBUTIONS, GRANTS	109,493.11	135,694.82	(26,201.71)	156,400.00	(46,906.89)
MEMBERSHIP	24,895.00	24,938.55	(43.55)	26,200.00	(1,305.00)
TOTAL INCOME	214,464.57	241,917.17	(27,452.60)	269,200.00	(54,735.43)
EXPENSE					
Writeoffs	0.00	7,500.00	(7,500.00)	0.00	0.00
Gen., Admin. & Oper - Expenses	46,865.56	44,403.94	2,461.62	42,000.00	4,865.56
Personnel Expenses	118,011.96	98,200.09	19,811.87	116,400.00	1,611.96
Gift Shop Expenses	16,714.66	27,775.86	(11,061.20)	28,000.00	(11,285.34)
Program/Events/Exhibits	17,977.77	17,603.99	373.78	13,500.00	4,477.77
Building & Grounds	29,897.92	25,913.94	3,983.98	42,000.00	(12,102.08)
Marketing	26,265.91	23,190.98	3,074.93	20,000.00	6,265.91
TOTAL EXPENSE	255,733.78	244,588.80	11,144.98	261,900.00	(6,166.22)
NET ORDINARY INCOME	(41,269.21)	(2,671.63)	(38,597.58)	7,300.00	(48,569.21)
OTHER INCOME/EXPENSE					
Non-Operating Income					
Endowment Income	104,554.38	42,038.51	62,515.87	0.00	
Other Non-Operating Income	1.89	2,018.55	(2,016.66)	0.00	
Total Non-Operating Income	104,556.27	44,057.06	60,499.21		
Other Expense					
Interest Expense	2,565.02	3,006.25	(441.23)	2,100.00	465.02
Total Other Expense	2,565.02	3,006.25	(441.23)	2,100.00	465.02
NET OTHER INCOME/EXPENSE	101,991.25	41,050.81	60,940.44	-2,100.00	104,091.25
NET INCOME	60,722.04	38,379.18	22,342.86	5,200.00	55,522.04

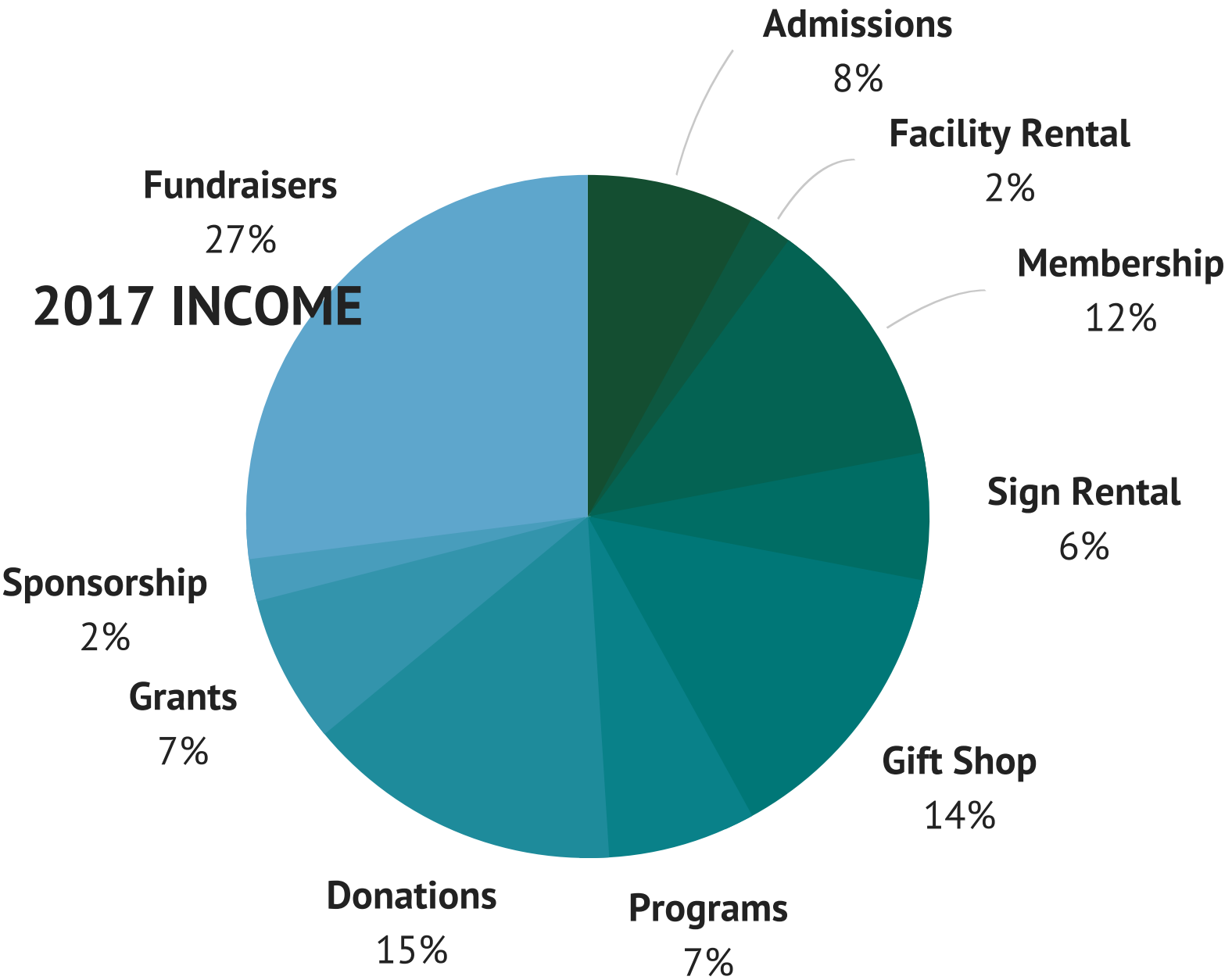
Stop Light Criteria:

Negative variance to budget by 15% or more (YTD only)

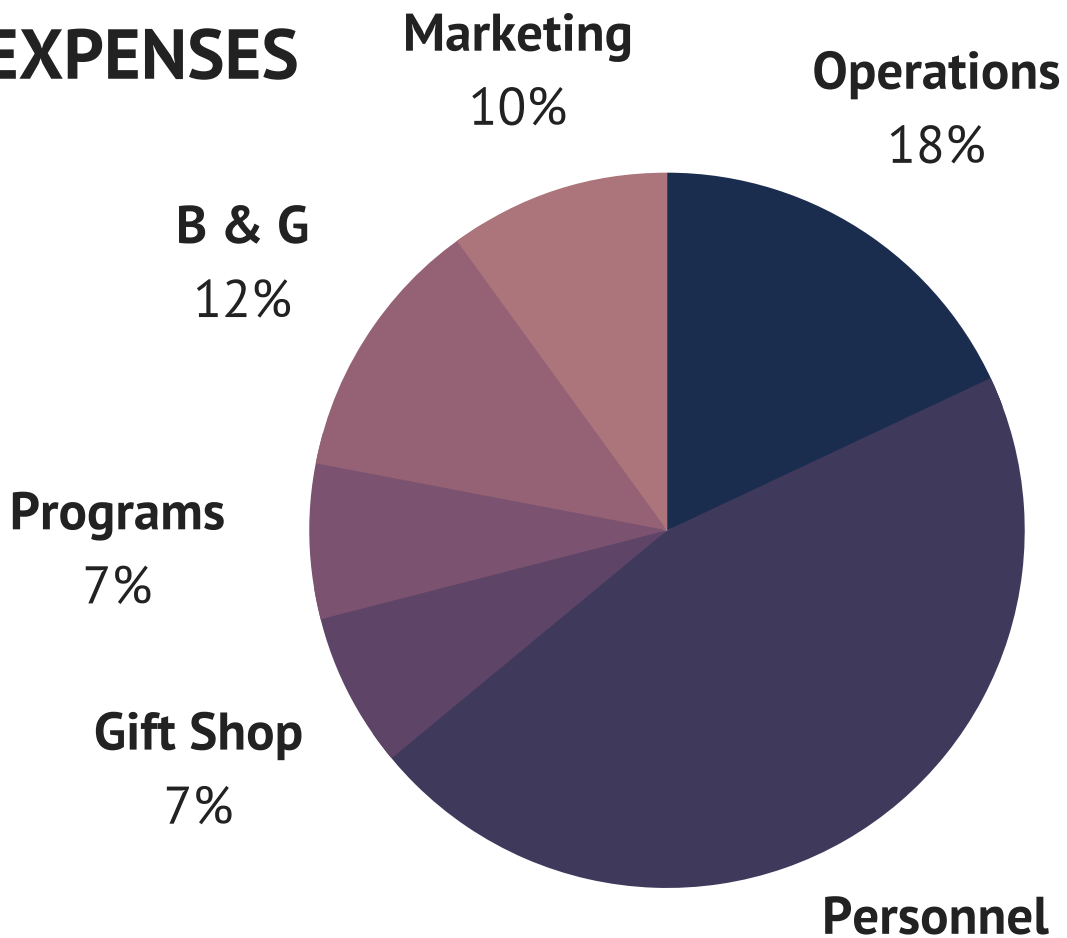
Negative variance to budget by 15% or less (YTD only)

Meets (95%) or exceeds budget (YTD) only

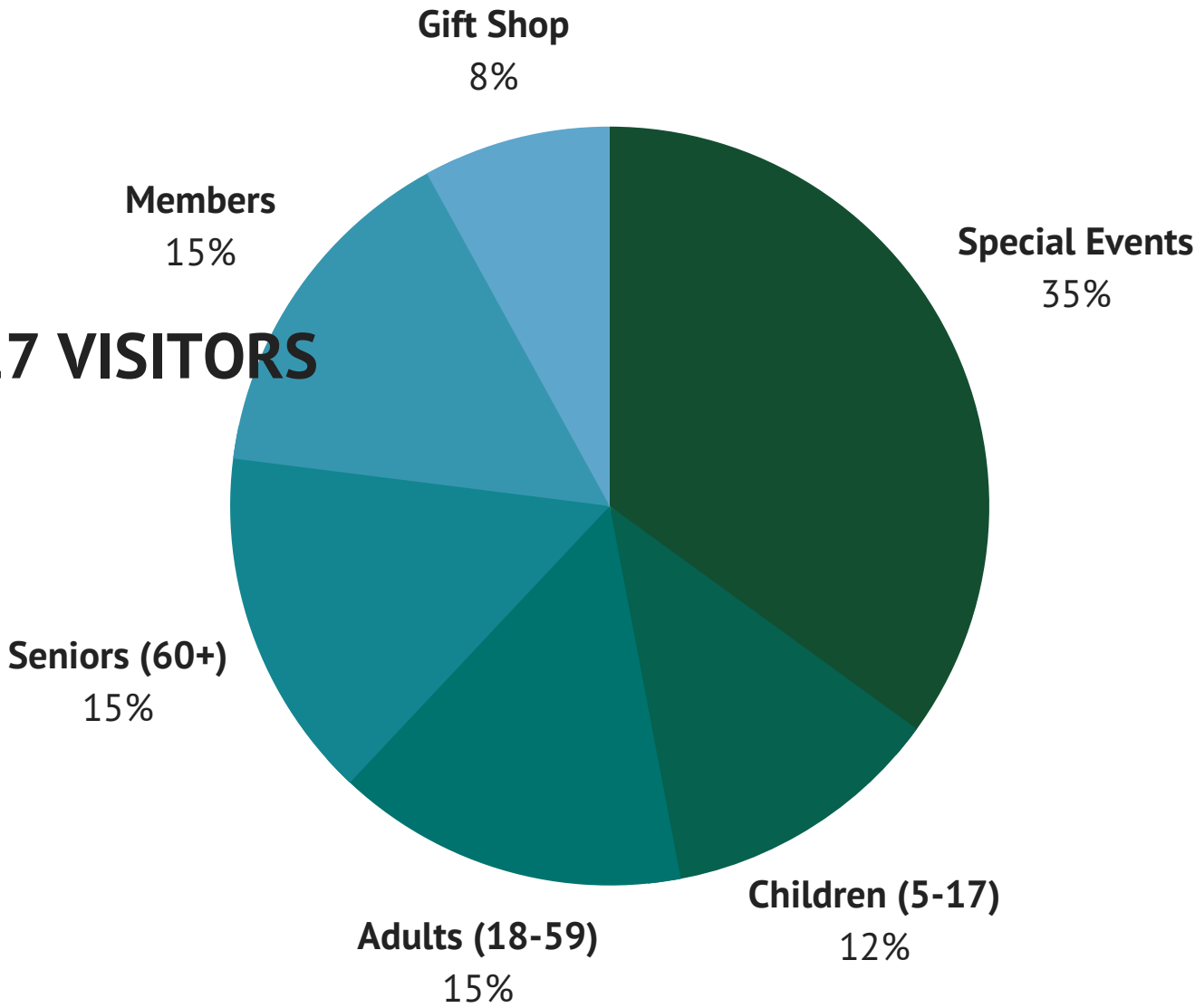
2017 INCOME



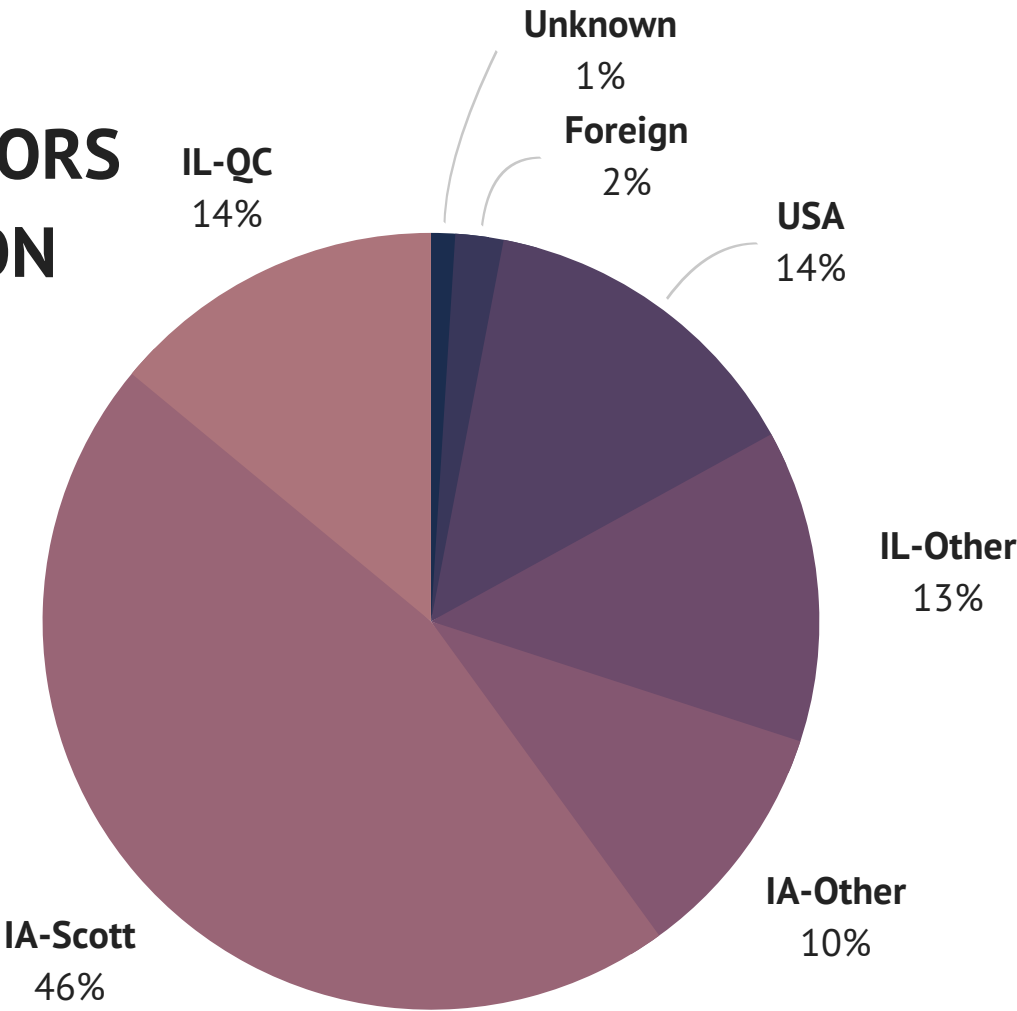
2017 EXPENSES



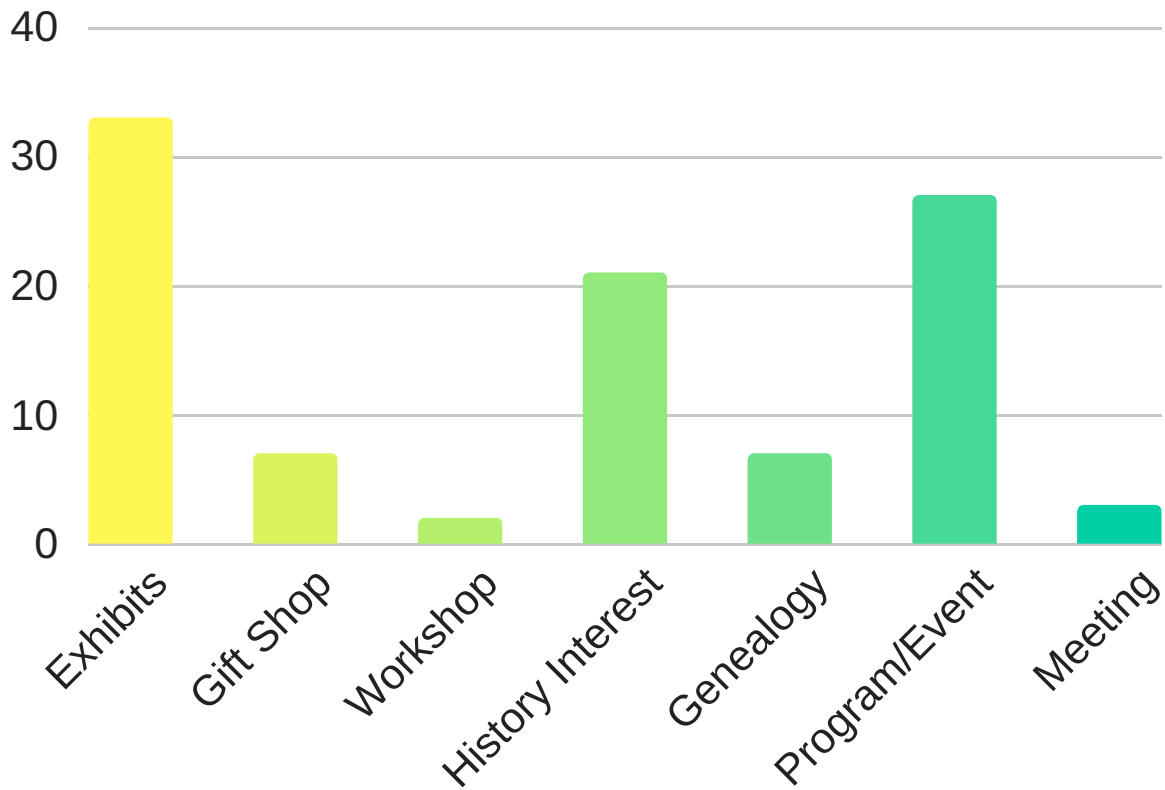
2017 VISITORS



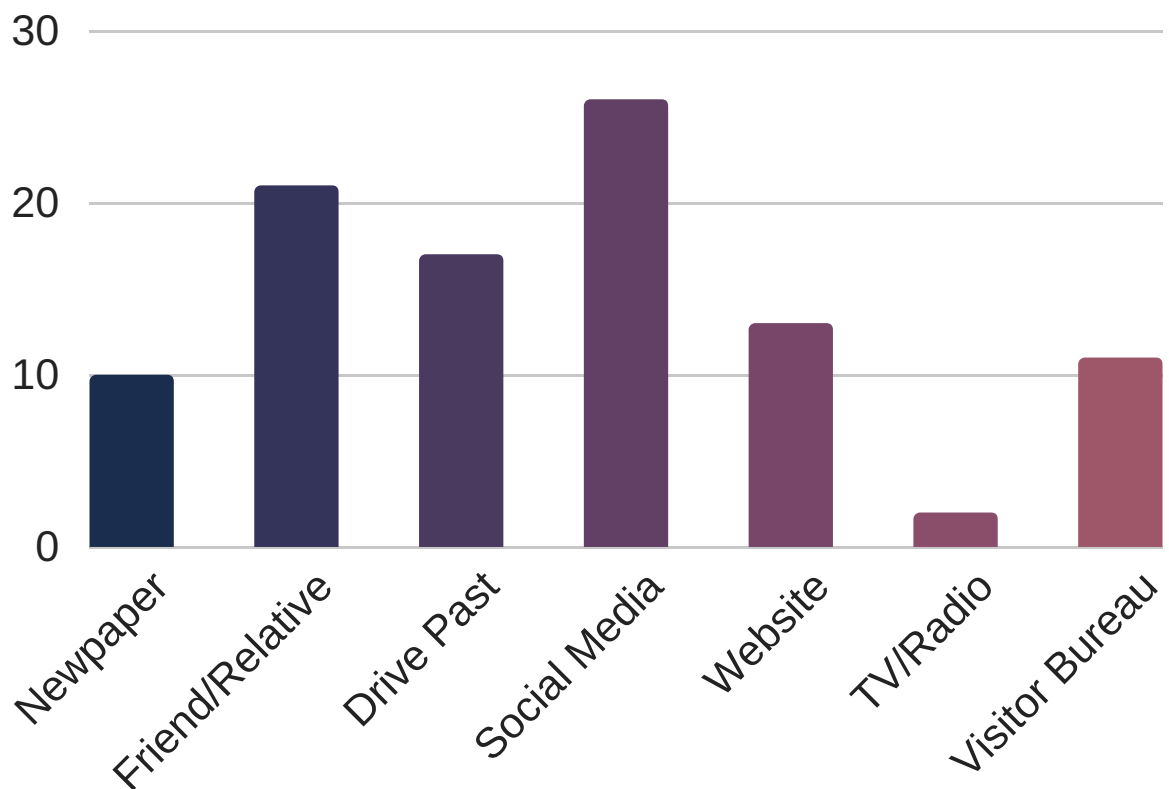
2017 VISITORS BY REGION



2017 PURPOSE OF VISIT



2017 HOW DID YOU HEAR OF US?



2017 NUMBERS

- Added 108 new members & 2 new life members
- 83 programs conducted
- 9300 total visitors, 46% from Scott Co.
- 1129 students
- New website- 19,256 visits & 14,673 users
- 2 shore excursions by the American Queen
- 26 rental dates for private or corporate events
- 9 student interns/volunteers from area colleges and high schools - 915 Hours
- Archive: 41 donors, 52 new objects, 36 new archives, 11 new photographs, 20 new library materials- now 2289 total records
- Completed 15 grants to 13 sources; funded for \$43,100 (\$179,100 requested)
- 17 exhibit/program sponsorships secured from corporate and individual sources for \$9,146
- Holiday gift shop brought in \$17,695
- \$3000 rental to Sprint this summer
- 1 of 10 organizations for CFGRB Challenge for \$10,000 in grant monies
- Busiest day: Christkindlmarkt Craft Fair- over 500 visitors & \$4000 in sales

EXHIBITS

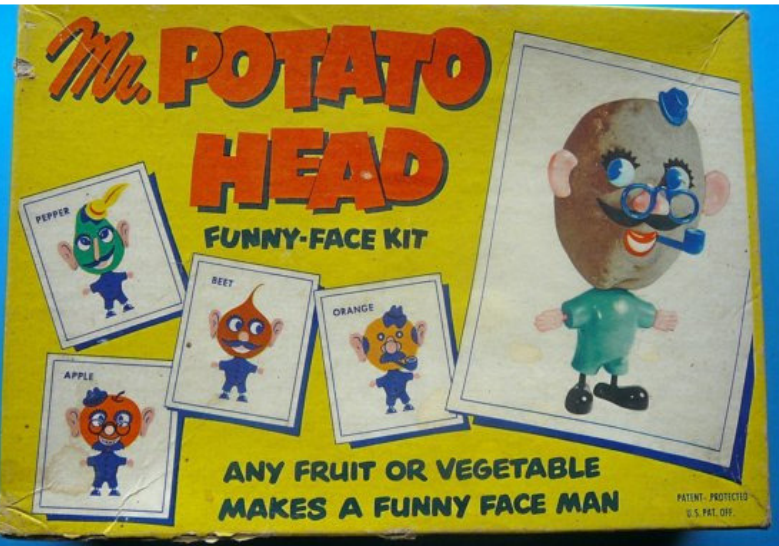


**THE CULTURE THEY
CARRIED: WOMEN
IMMIGRANTS OF IOWA**
JANUARY 15- MAY 21, 2017

**HOUDINI: THE MAGIC &
MYSTERY**
MAY 28- NOV 4, 2017



**A LOOK IN THE TOY
CHEST: TOYS THROUGH
TIME**
NOV 11- JAN 7, 2017



**1917: THE RED CROSS,
PRODUCTION ON THE
HOME FRONT, & A WAR
BETWEEN NEIGHBORS**

JANUARY 22, 2017-
JANUARY 14, 2018



PROGRAMS



NOTABLE PROGRAMS

- Scherenschnitte with Keith Bonnstetter
- Heritage Walking Tours
- 2 Zither Concerts with Davenport Zither Ensemble
- Duffy Hudson as Houdini
- Magic Workshops with David Casas
- German Consul Herbert Quelle and Harmonicas
- Brian Fox Ellis as 3 German Immigrants
- Making Sauerkraut with Kristin Bogdonas
- Fasching with Kathi Hofmann
- Don Wooten speaking on Bach
- Gender in WWI with Jane Simonsen
- Rock Island Arsenal in WWI with George Eaton
- Camp Dodge WWI with Mike Vogt
- Martin Luther series with Dr. Nelson Wolf Koch and Terry Mahon and reenactments by Barbara Kay.
- Giant Community Advent Calendar with the CAA
- VW Car show



ADDITIONAL HIGHLIGHTS

- Continued participation in German Roundtable
- Hosted Free Second Saturdays for Children
- Successful Historic Walking Tour & Haunted Walking Tours
- Exhibit rental- Jewish Museum of Maryland for Houdini
- Partnered with Creative Arts Academy; Advent Windows & Toy Exhibit
- Finished replacement of East elevation Windows (Floors 2 & 3)
- Replacement of SW corner of roof
- Energy Audit with MidAmerican & Koehler Electric
- Replaced 2 air conditioning units on 2nd Floor
- Continued Strategic Planning Initiative, 4 initiatives
- Implemented new website & new donor software
- Held first Gemeinschaft Legacy Circle event
- Began Passive Endowment campaign
- Created new board committee- Governance
- Facilitated 5 pro bono billboards for the holiday Gift Shop season
- Created new Twitter account
- Over 3500 followers on Facebook
- New branding and logo, marketing campaign
- Featured on Channel 4 and 6, including Fran's Features and PSL
- Featured in QC Times, Dispatch, WVIK, & KALA
- Featured Organization at River Bandits
- Hosted Iowa Cemetery Conference
- 2 Bus Trips, Czech & Slovak Museum and Boone Railway
- Participated in Museum Week
- Partnered with Front Street Brewery for Oktoberfest, & Church of Peace Lederhosen 5K, and Broadway District Oktoberfest
- Community requests for genealogy and translation
- Hosted Germans in Iowa exhibit from University of Iowa
- Membership in Chamber of Commerce, Assoc. of Fundraising Professionals, Hispanic Chamber, Young Professionals Network, LeadHer, CFGRB Non-Profit Roundtable, Sister Cities, Downtown Davenport Partnership & CEO-Link

STAFF & BOARD OF DIRECTORS

Board of Directors

Jerry Nieman- President

Tim Koehler- Vice President

Betty Fogle- Secretary

Dean Kraus- Treasurer

Maximilian Droste- Director

Jill Grunwald- Director

Cori Tate- Director

Cal Werner- Director

Adrian Wille- Director

Todd Woeber- Director

Staff

Kelly Lao- Executive Director

Kyle Dickson- Assistant Director

Samantha Turner- Museum Coordinator

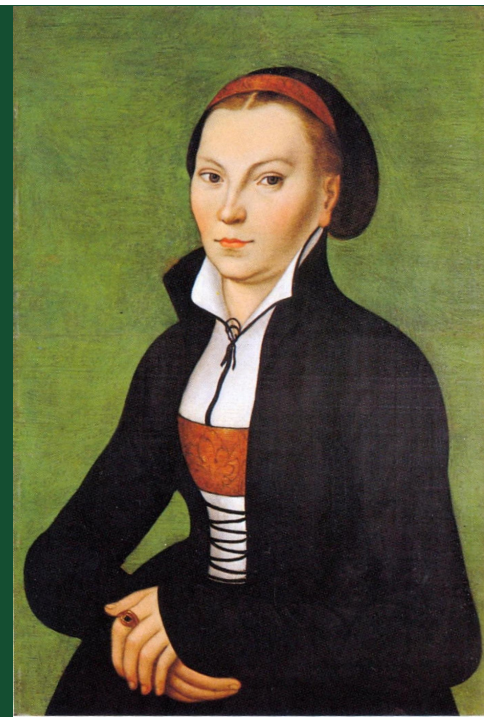
Joan Finkenhoefer- Membership & Gifts Coordinator

Gloria Fiedler- Archivist

Dick Muller- Registrar

Betsy VanderSchaaf- Accountant

In 2017 the Board of Directors term for Jill Grunwald ended and we thank her for her service.



SPONSORS

Koehler Electric

Schumacher Co.

Russell Construction

Media Link

Crawford Company

Runge Mortuary

Jerry's Market

City of Davenport

PerMar Security

Lamar Advertising

Lorenzen Steffen Insurance

Zimmerman Honda Alpha Romeo Fiat

Seiffert Lumber

Iowa Mutual Insurance

Green Thumbers

Blue Horizon Travel & Yacht Charters



FUNDERS

Regional Development Authority

Moline Foundation

Doris & Victor Day Foundation

Federal Republic of Germany,

Consulate General Chicago

Community Foundation of the

Great River Bend

Genesis Health



MEMORIALS

Bernadine Peckinschneider

Charles & Elsie (Ruhl)

Engelmann

Ida Jehring Harrington

William & Vera Strunck

Shirley Strunck

Hazel DeWulf

John Blong

Verna Peters

Wayne Jens



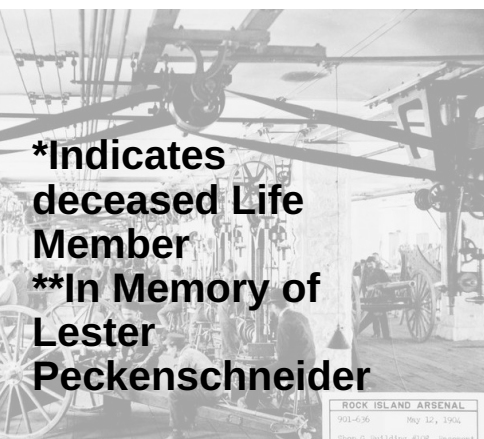
LIFE MEMBERS

Anderson Christian O
Anderson Robert & Karen
Schultz
Arp, Anita
Baasch *Georgiana
Baasch *Pauline L
Blevins Scharlott G
Blong *John/Mary
Bollman Julie Karwath
Bolte *Albert/*Ora Mae
Boone Charles/Catherine
Budelier *Nomie
Cardiff William
Considine Arlene
Cosentine Sherry L
Davis Karen K
de Silva *Josephine
Dexter Betty
Dietz *Gretchen
Dohrmann LaVerne/Shirley
Earthworks Nursery & Design
Eckert Paul/Beverly
Eis Loryanne M
Fahy *Eunice
Fahy Lee D
Felder Betty
Ficke Dean/Lee
Foulkes Kathryn/Gwen
Franz Jerry
Friederichs Ann Karwath
Friederichs *Norm
Frye *Norman V
Geest Ed & Katie
Getz *Tom/*Karen M
Gruenwald Joan G
Grunwald Dale/Jill
Hansen Carol F
Hansen Jutta
Hartman Bill/Ruth Anne
Helming John/*Sharon
Helms Jeffrey/Mindy

Hein Darel/Mary
Hingst Carolyn
Hofmann Wilhelm/Kathryn
Horstmann James/Carol
Horstmann Will/Ann
Hustedde Michael/Hedy
Hyman *Harry
Inhelder Dorothy
Jansen Fred/Marilyn
Jepsen *Vernona
Karwath Richard/Joyce
Kautz Bob
Kell Dr. Kathryn A
Kistenmacher Larry
Kittlaus Lloyd/Janet
Klindt Judy/Kenneth
Knutsen Terry/Rita
Koehler James/Marcia
Koehler Timothy/Sara
Koehn Ronald H/Connie H
Kraft Donald/*Jeanne
Kremer *Ursula
Kroeger *Harold/Janice
Kuehl Ralph/Janice
Kuehn Lynda
Leidenfrost *Oskar/*Emilie
Lowe Jerry/Janet Brown-Lowe
Maxwell John
Martin Mona Kadel
McCreight James/*Christine
Meier David/Delia
Meier *Harlan/Bernice
Meier Lana
Meier Lee
Meier Nell
Meinert *Helen M
Mohr *Charlotte
Muller Richard/*Sally
Nieman Jerry
Nelson Betty J
Nelson Emogene
Obermann-Beck Foundation
Obermann-Beck Reunion
Offerman *LeRoy/*Roma
Palmer Vickie A
Peckenschnider **Bernadine
Penix B. Howard/*Ursula
Peterson Thomas C
Preston James/Cheryl
Prinz Anne
Prinz *Harvey/*Ruth

Puck Bill/Marilyn
Reeg Eric
Reeg Stan/Betty
Reeg Todd
Reppmann Joachim/Gitta
Reynolds Ruth E
Riedesel *Bill/*Evelyn
Riedesel David
Riedesel George/Ginger
Riedesel Richard/Judy
Riepe Anna Dittmer
Rock Wes/Georgene
Ruppersberger *Marianne K
Schabillion Jeff
Schaefer C.H./*Kathy
Schaefer *Henry/*Marie
Scheeper Marilyn
Schmidt Marlys G
Schneider *Doris/Diane
Schreiber Larry/Marilyn
Schwiebert Mark/Deborah
Scott Marian Postel
Smith *Wilma Kahler
Steffen Mark/*Linda
Steffen, Jr. Phil T
Stengel William
Stoltenberg Gloria M
Story Construction Co.
Straetker George/Doris
Strunck, Maxine
Swartzendruber Kristin
Tank Al
Thoms Mike/Sara
Thoms Stu/*Mary
Thoresen Erik (Werner)
Venhorst Robert/Suzy
Vieth George/Jane
Voelcker Robert/Gayle
von Dresky Diane
von Maur Richard/Susan
Wellendorf Clarice
Welzenbach Don/Lanora
Werner Ann
Werner Cal/Jill
Werner *Clem/*Jane
Werner Susan/Robert
Thoresen
White Madge
Wieck *Elvis/Evelyn
Wiedenmann *Karen
Wiedenmann *Lynn/Violet
Winckler Joe/Cindy
Zimmerman Mark/Barb/Liz
Zost Eileen
Zurborg Carl/Norma

***Indicates
deceased Life
Member
**In Memory of
Lester
Peckenschneider**





Vielen Dank!

created 1/27/18
German American Heritage Center

