



WWW.GAHC.ORG
712 WEST 2ND STREET
DAVENPORT, IOWA 52802

2019 ANNUAL REPORT





Our mission is to preserve and enrich for present and future generations knowledge of the German immigrant experience and its impact on American Culture.

Our focus is cultural programs and immigrant contributions. We seek to reach out to other cultural groups and demonstrate the contributions immigrants from many countries and from varied backgrounds have made to the ethnic palette which is the United States.

STRATEGIC GOALS

2016-2021

Strategic Initiative #1:

Build the constituents who are the key audiences by improving awareness of the Center and its offerings

Strategic Initiative #2:

Attract a wider audience

Strategic Initiative #3:

Improve the financial health of the organization

Strategic Initiative #4:

Examine and clarify board and staff roles, responsibilities, and governance

Engrossing glimpse of history! I have German ancestors and figured this would be a good way to find out more on how they immigrated. This museum far exceeded my expectations. It was well organized and so very informative. The video "footprint" feature was wholly engrossing. Employees were wonderful and helpful. If you have an interest in history, this is a must see.

Visitor from Sioux City, IA

Quiet little Jewel

I've been to many meetings there, they rent a lovely room with an outstanding view. It's been completely renovated by the German Heritage Center. Originally a boarding house, it's gift shop and history exhibits are amazing. Should you need a room for business, small wedding it's charming.

Visitor from Davenport, IA

What a gem! We had a 15 year old visitor from Germany who we thought might enjoy seeing this place, and it turned out all of us loved it, including my 11 year old and 13 year old. I will be back to spend more time reading the displays. Nicely done small museum!

Wendy Kelley, Davenport, IA

This is such a warm and welcoming museum with great history of the area. It was an Immigrant hotel & has a sample room that immigrants would have slept in. I love the "step into their shoes" exhibit with stories of real immigrants.

Joan Kranovich, Quad Cities

2019 BALANCE SHEET

German American Heritage Center
Balance Sheet
As of December 31, 2019

10:11 AM
01/17/2020
Accrual Basis
Dec 31, 19

ASSETS

Current Assets

Checking/Savings	55,156.73
Accounts Receivable	486.26
Inventory	27,335.00

Total Current Assets 82,977.99

Fixed Assets 2,226,371.83

Other Assets

Bank Orion CD 420,000.00

Walcott CD 50,693.36

Endowment Accounts

Community Foundation Endowment 115,028.14

Baird Endowment Account 1,108,954.33

Endowment Accounts 1,223,982.47

Total Other Assets 1,694,675.83

TOTAL ASSETS 4,004,025.65

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Credit Cards -3,226.48

Other Current Liabilities 41,966.26

Total Current Liabilities 38,739.78

Total Liabilities 38,739.78

Equity 3,965,285.87

TOTAL LIABILITIES & EQUITY 4,004,025.65

2019 PROFIT & LOSS

German American Heritage Center Profit & Loss Actual vs Prior Year & Budget Comparison January through December 2019

Actual YTD	Prior Yr YTD	Var. YTD	Budget YTD	Var YTD
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INCOME

OPERATING INCOME

Admissions	11,499.86	16,038.98	(4,539.12)	18,000.00	(6,500.14)
Facility Rental	6,672.40	4,115.00	2,557.40	5,500.00	1,172.40
Lease Income	1,903.23	0.00	1,903.23		1,903.23
Sign Rental	18,000.00	12,104.32	5,895.68	18,000.00	0.00
Gift Shop Revenue	30,059.29	36,451.95	(6,392.66)	38,000.00	(7,940.71)
Program/Events Income	16,763.50	23,625.01	(6,861.51)	23,000.00	(6,236.50)
Endowment Draw	23,802.77	0.00	23,802.77	0.00	23,802.77
TOTAL OPERATING INCOME	108,701.05	92,335.26	16,365.79	102,500.00	6,201.05

DONATIONS, CONTRIBUTIONS, GRANTS

Donations & Contributions	17,554.24	39,803.71	(22,249.47)	40,000.00	(22,445.76)
Grants	48,248.00	22,495.64	25,752.36	20,000.00	28,248.00
Fundraising	94,551.00	100,848.60	(6,297.60)	84,000.00	10,551.00
Sponsorships	2,700.00	6,850.00	(4,150.00)	8,000.00	(5,300.00)

TOTAL DONATIONS, CONTRIBUTIONS, GRANTS	163,053.24	169,997.95	(6,944.71)	152,000.00	11,053.24
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MEMBERSHIP	20,761.07	21,397.36	(636.29)	26,000.00	(5,238.93)
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TOTAL INCOME	292,515.36	283,730.57	8,784.79	280,500.00	12,015.36
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EXPENSE

Gen., Admin. & Oper - Expenses	54,810.73	51,101.47	3,709.26	39,000.00	15,810.73
Personnel Expenses	126,028.25	127,111.08	(1,082.83)	124,000.00	2,028.25
Gift Shop Expenses	21,243.87	30,154.65	(8,910.78)	29,000.00	(7,756.13)
Program/Events/Exhibits	20,621.96	23,252.64	(2,630.68)	18,000.00	2,621.96
Building & Grounds	38,252.23	41,067.78	(2,815.55)	39,000.00	(747.77)
Marketing	18,841.29	18,995.72	(154.43)	23,000.00	(4,158.71)

TOTAL EXPENSE	279,798.33	291,683.34	(11,885.01)	272,000.00	7,798.33
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NET ORDINARY INCOME	12,717.03	(7,952.77)	20,669.80	8,500.00	4,217.03
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OTHER INCOME/EXPENSE

Non-Operating Income

Endowment Income	555,793.14	(38,147.98)	593,941.12		
Interest Income	24.13	2,941.30	(2,917.17)		

7030 - Other Income	633.61	11.00	622.61		
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Total Non-Operating Income	556,450.88	(35,195.68)	591,646.56		
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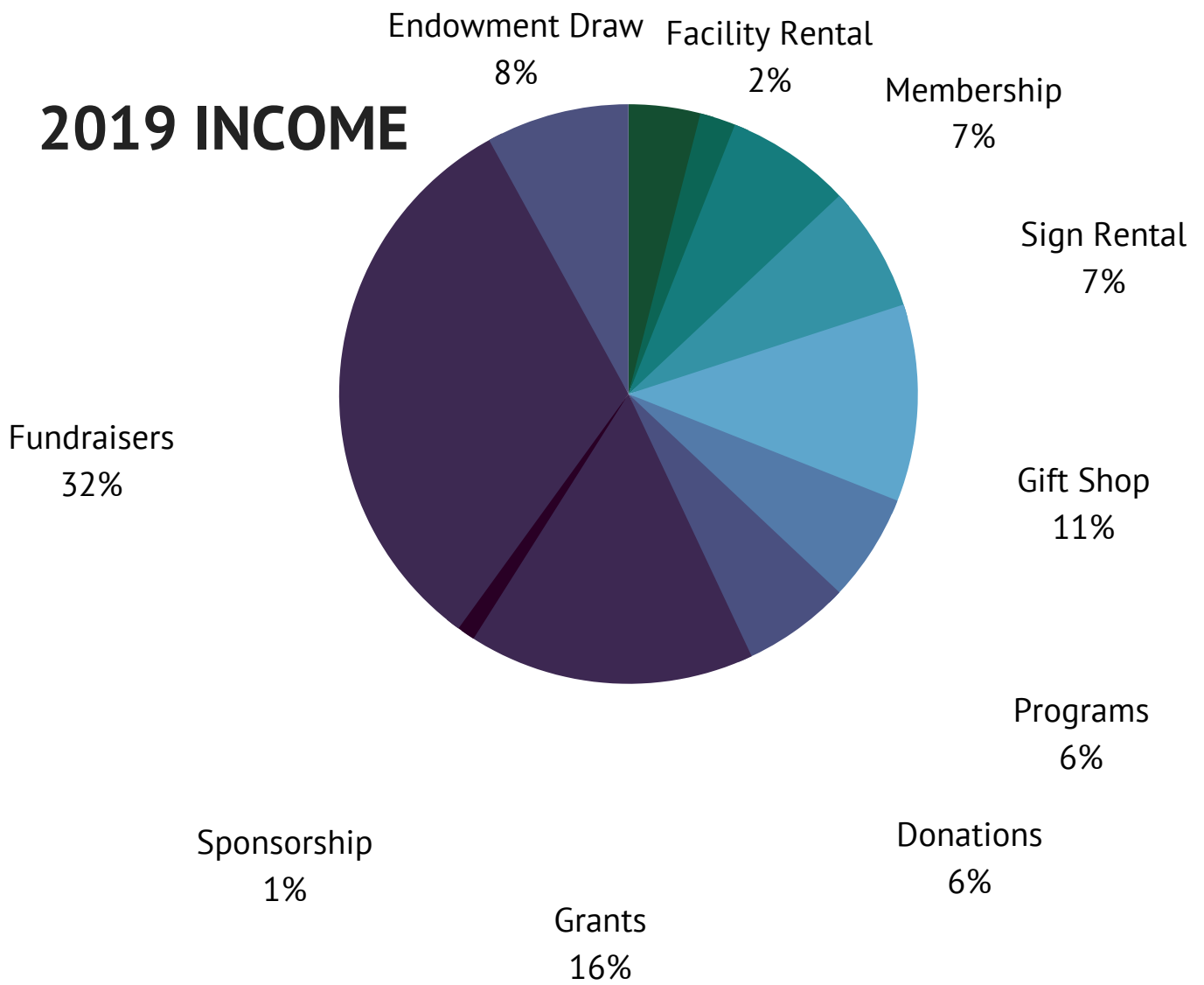
Other Expense					
Interest Expense	6,323.15	3,912.56	2,410.59	0.00	6,323.15

Total Other Expense	6,323.15	3,912.56	2,410.59	0.00	6,323.15
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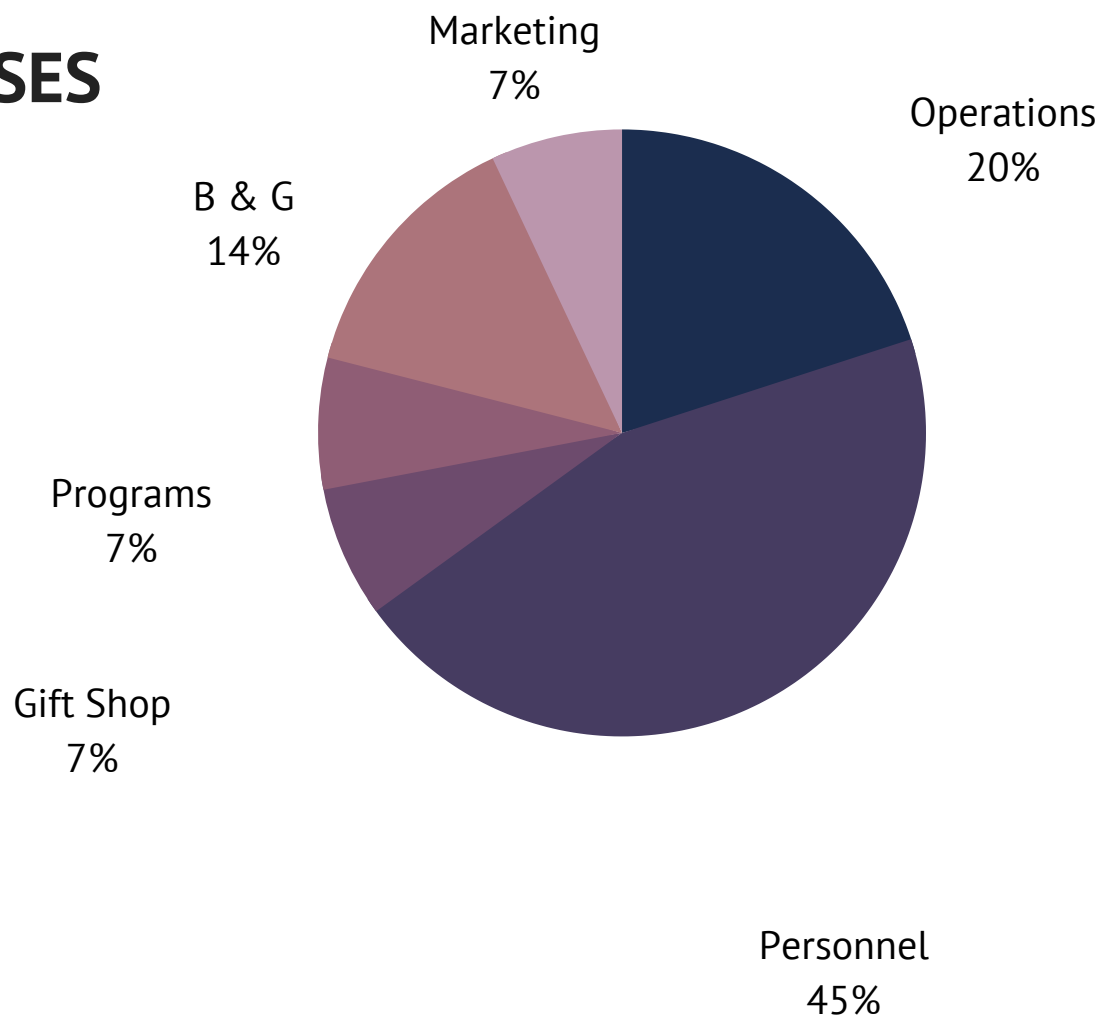
NET OTHER INCOME/EXPENSE	550,127.73	(39,108.24)	589,235.97	0.00	550,127.73
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NET INCOME	562,844.76	(47,061.01)	609,905.77	8,500.00	554,344.76
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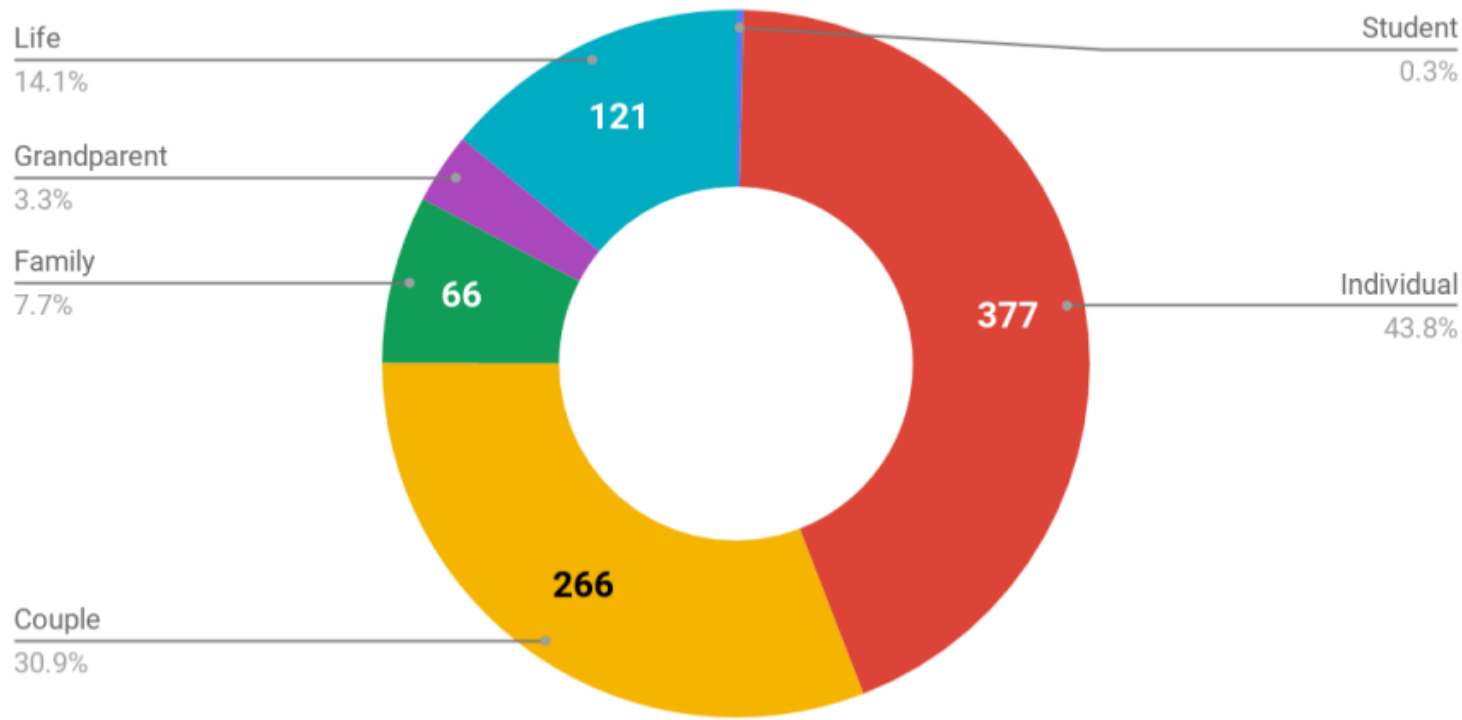
2019 INCOME



2019 EXPENSES

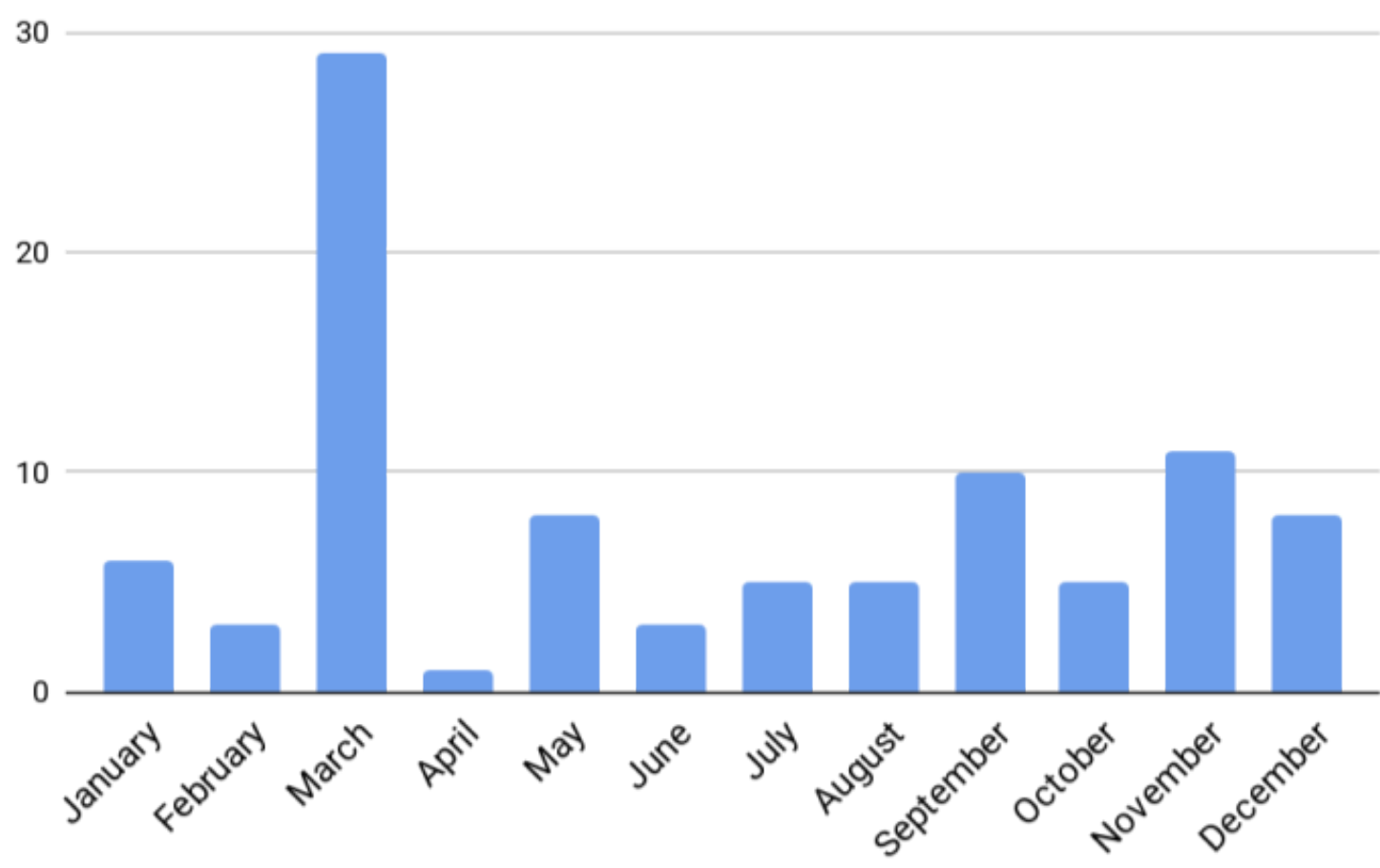


2019 MEMBERSHIP TYPES

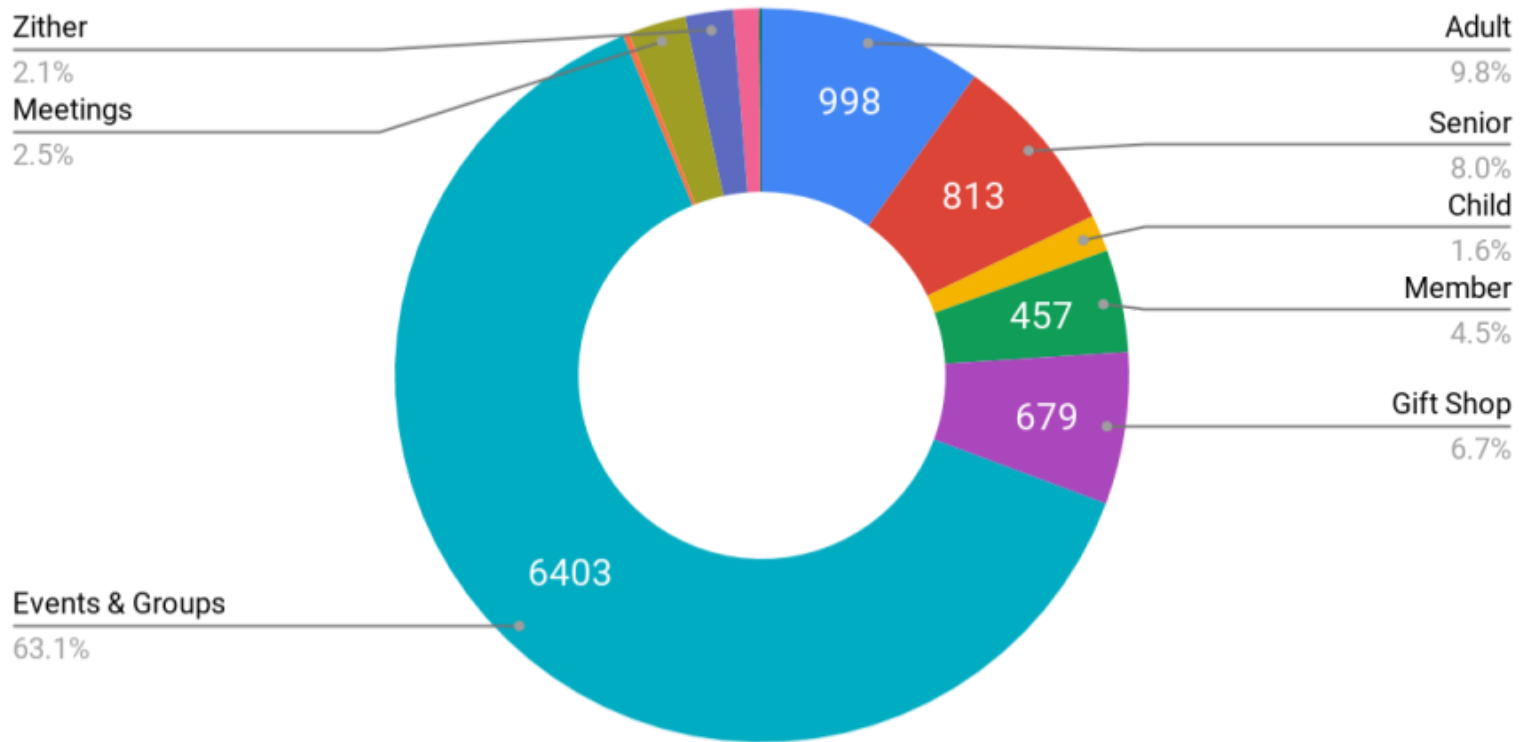


New Members

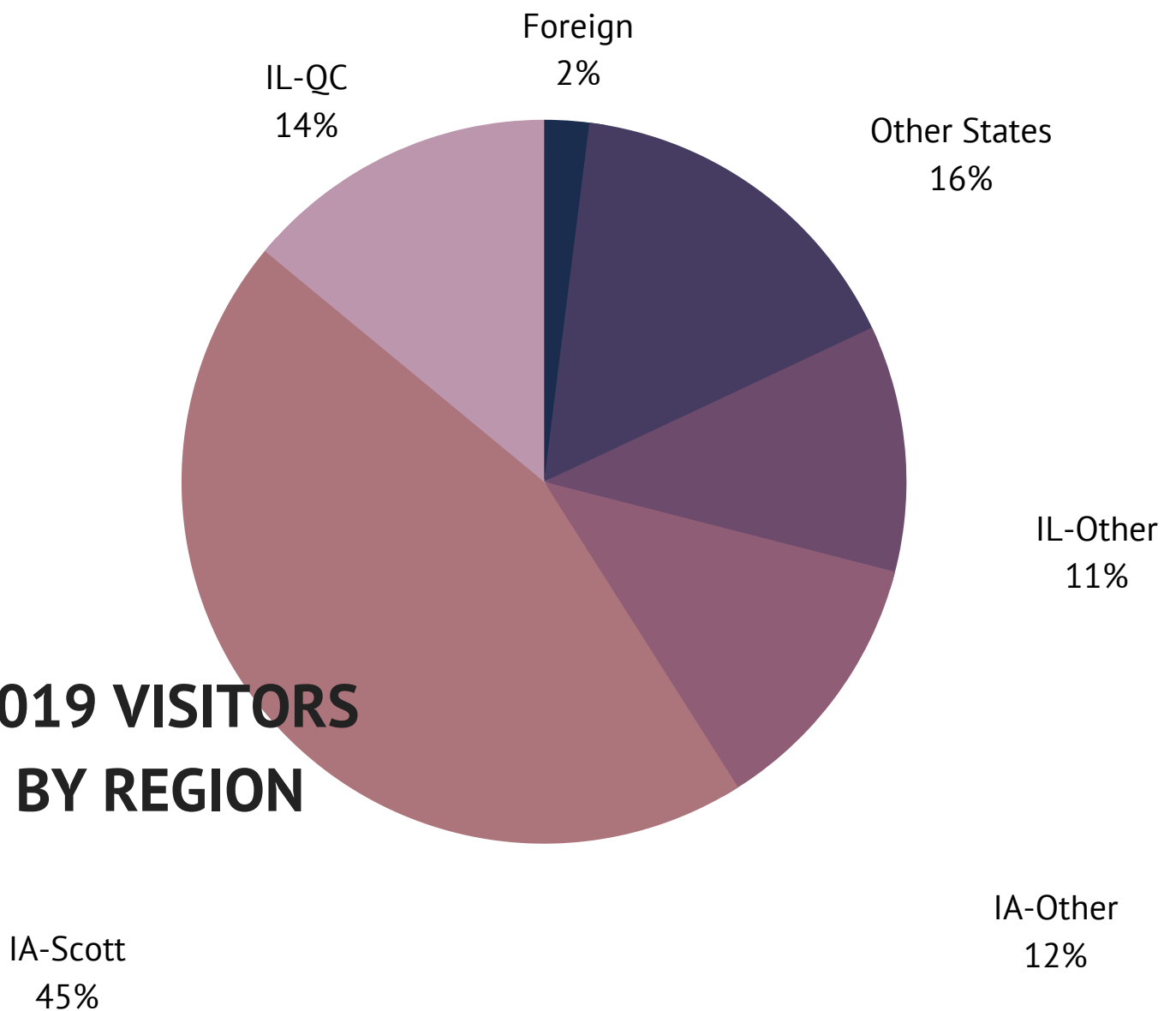
2019



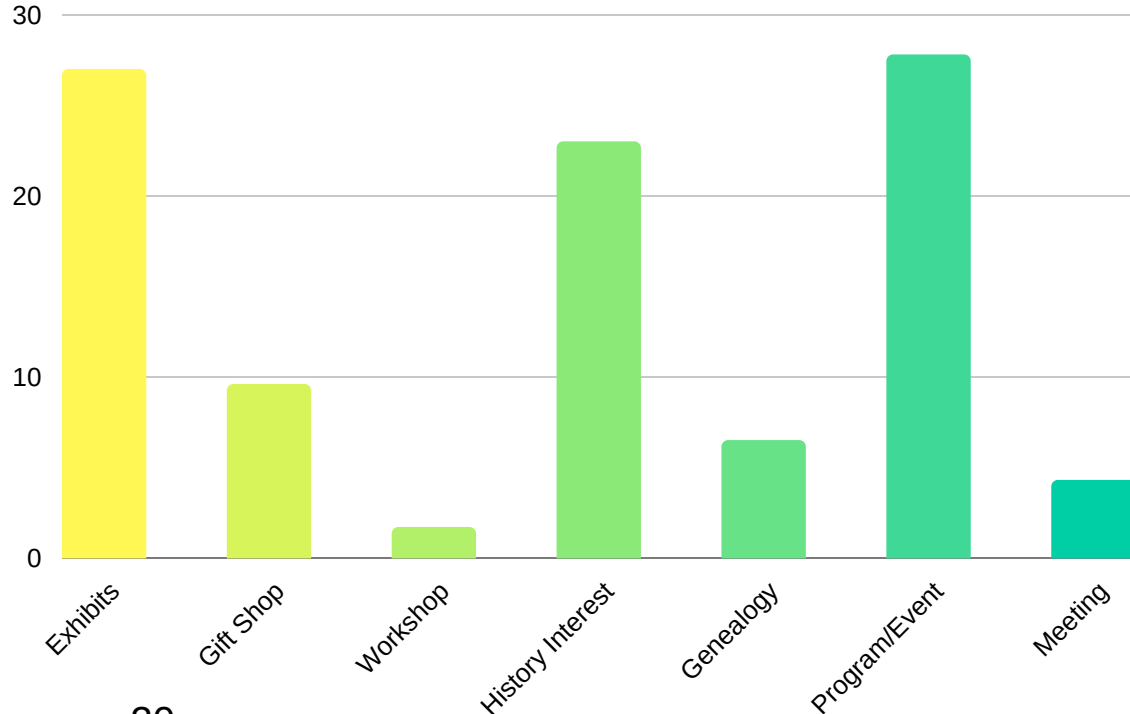
2019 VISITORS



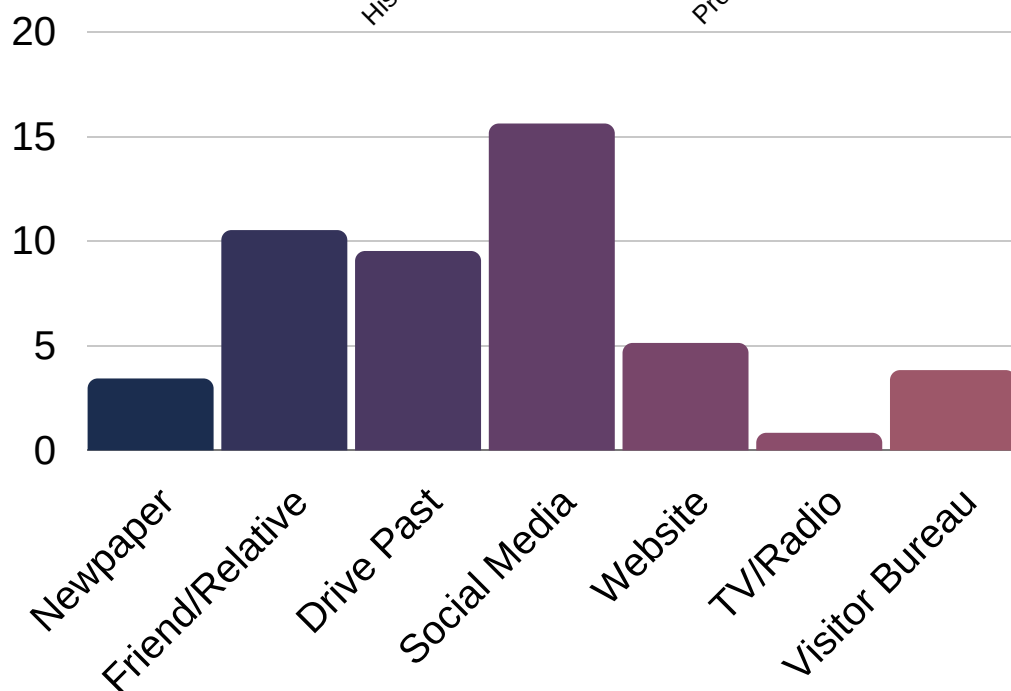
2019 VISITORS BY REGION



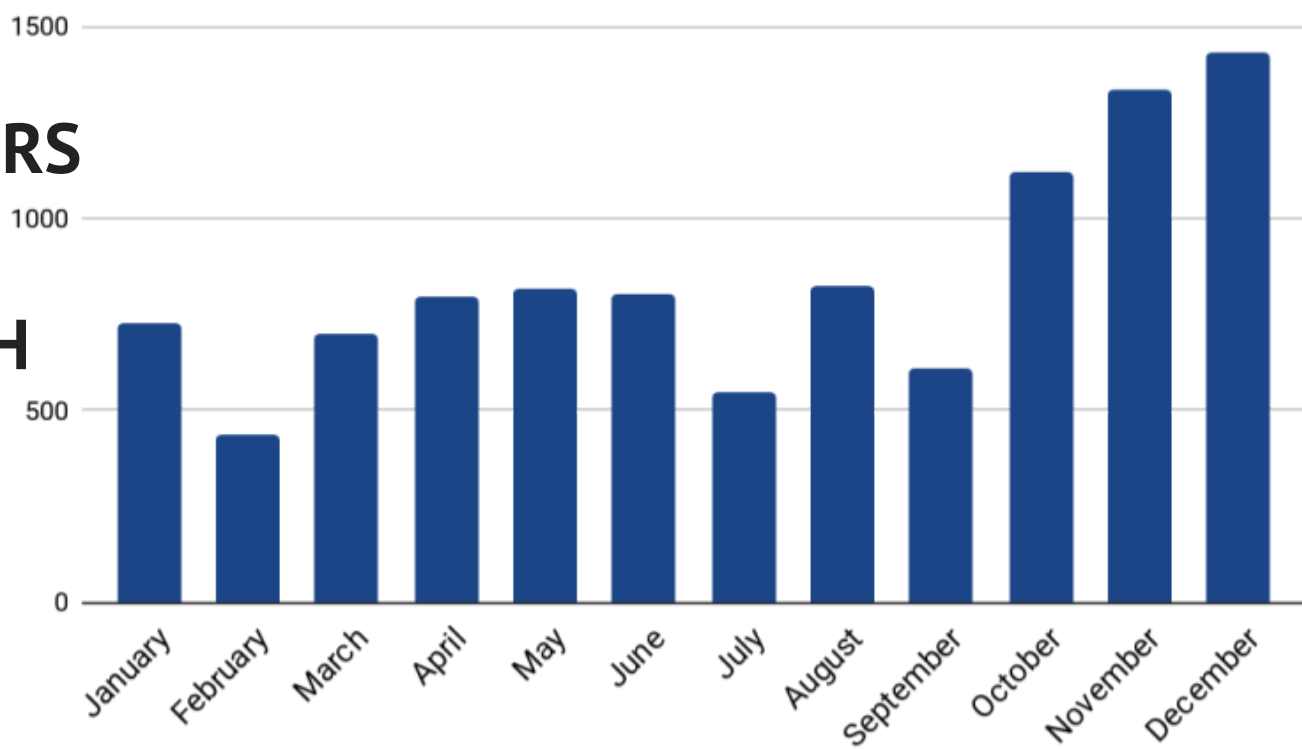
2019 PURPOSE OF VISIT



2019 HOW DID YOU HEAR OF US?



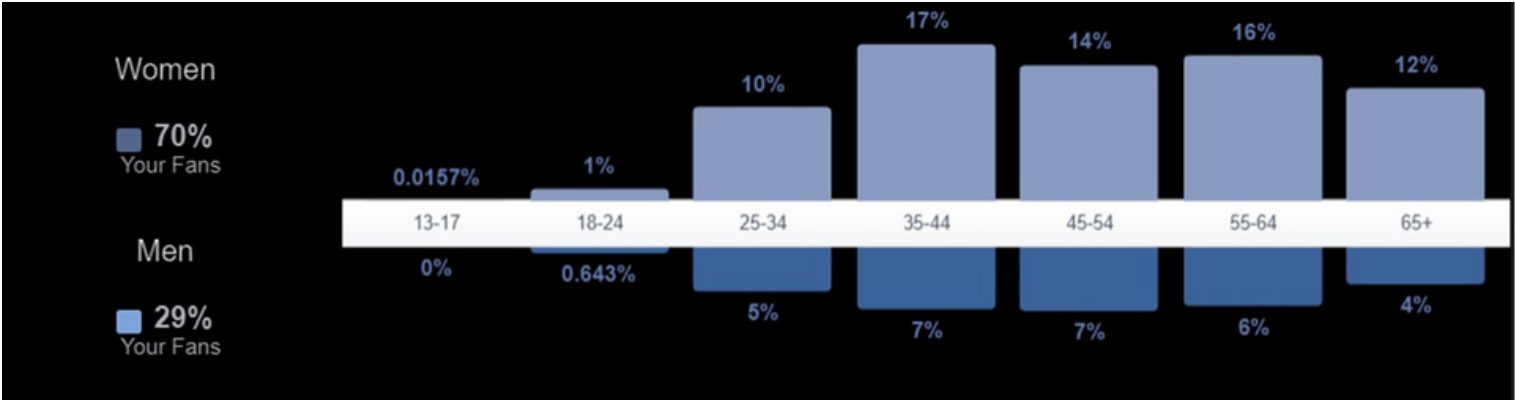
2019 VISITORS BY MONTH



2019 ENDOWMENT ACCOUNTS

	Community Foundation	Werner Family	Baird	Total
Beginning Balance	\$53,144.94	\$33,179.93	\$481,721.89	
Gifts Deposited	\$200.00	\$16,670.00	\$525,000.00	
Interest and Dividends	\$7,940.00	\$6,538.00	\$126,735.00	
Draws for Operations	-\$2,000.00	-\$1,600.00	-\$22,000.00	
fees	-\$436.00	-\$2,010.00	-\$1,219.00	
End Balance	\$60,648.26	\$52,777.93	\$1,108,954.45	\$1,222,380.64

2019 SOCIAL MEDIA



2019 NUMBERS

- Added 93 new memberships & 4 new life members
- 81 programs conducted
- 10,141 total visitors, _% from Scott Co.
- 958 students
- 5944 followers on Facebook, 715 on Instagram, 4950 emails
- website- 637,284 visits, 154,443 visitors
- 2 shore excursions by the American Queen & Duchess
- 34 rental dates for private or corporate events
- 25 onsite tours, 14 offsite presentations
- 35 volunteers gave 1208 hours & 11 student interns
- Archive: 50 donors, 55 objects, 30 archives, 14 photographs, 6 library materials- 2499 total records
- Free Pass Library checkout program at 3 more (total 8)
- Completed 15 grants to 14 sources; funded for \$56,250 (\$85,250 requested)
- 12 sponsorships secured from corporate and individual sources for \$6,125
- 2 major campaigns, 178 donors, 20.4% of members give
- Fall Frolic raised \$5,300
- Holiday gift shop brought in \$15,000
- \$2000 rental to Sprint this summer
- Busiest days: Christkindlmarkt Craft Fair- 800+ visitors
- Best of the Wurst festival- over 200 visitors

EXHIBITS



ENTER THE BAUHAUS: PHILOSOPHY OF MODERN DESIGN

JANUARY 27- MAY 26

KAISERSLAUTERN, GERMANY: DAVENPORT'S SISTER CITY

FEBRUARY 10- MAY 12



BETTER THAN SLICED BREAD: GERMAN SCIENTISTS & INVENTORS

JUNE 9 - OCTOBER 27



AN AUSTRIAN OVERTURE: CLASSICAL COMPOSERS

MAY 19- SEPTEMBER 15



GOLDCOAST GLASS: WORKS FROM THE GERMAN HOME

NOVEMBER 3- JANUARY 12, 2020



WITNESS TO REVOLUTION: ACCOUNTS FROM AMERICANS WHO WERE THERE

SEPTEMBER 22 - FEBRUARY 23, 2020



PROGRAMS



NOTABLE PROGRAMS

- Scherenschnitte- Keith Bonnstetter
- Heritage Walking Tours
- Davenport Zither Ensemble concerts
- Duffy Hudson as George Burns
- Kaleidoscope with Tom Chouteau
- OJ Fargo- Civil War Reenactor
- Jacob Bancks Mahler 9th Symphony
- Making Sauerkraut- Kristin Bogdonas
- Iowans who Fought Against the Union
- Trivia Night! 'Acht' Du Lieber
- Hitler, WWI, and the Death of German Democracy with Robinson Yost
- Kaiserslautern & Rheinland Pfalz
- Eiermarkt Spring Craft Fair
- Time to Ship Another Steer- Bill Mueller
- Prohibition in Eastern Iowa, Linda McCann
- Felted Eggs with Gisela McDonald
- Basket Weaving- Tracy Welch
- Marine Mammals: Environmental Science
- From Grain to Glass: The History and Science of Brewing Brad Sturgeon
- The Tavern: A Social History of Drinking and Conviviality Steve Barleen
- Sweet and Savory Saturday Pop Up Vendors
- Bauhaus with Wynne Schaefer
- Glory of Germania with Reinhard Andress
- Kaffee und Kuchen with Suzanne
- Classical Composers with Nathan Windt
- Absolute Science Kids Programs
- Best of the Wurst Festival
- Christkindlmarkt Craft Fair
- Giant Advent Calendar & Stained Glass Windows- CAA
- VW Car show
- GAHC Birthday Party
- Cheers and Biers Tasting
- The Iowa City Beer Riots of 1884 - Glenn Ehrstine
- Science Workshops with Putnam
- Hausfrau Honeymoon Beth Howard
- Stationary Walking Tour
- Fall of the Berlin Wall Russ Baldner
- Dr. Ellis Berlin Wall Talk
- 100 Year Anniversary of Germany's "Freistaat Flaschenhals Wolf Koch
- Stained Glass Trolley Tours
- The German 'Melusine' Misty Urban
- Making and Preservation of Stained Glass with Glass Heritage
- Christmas Markets with Wolf and Linnea
- Christmas Food Traditions in Germany & Switzerland with Suzanne

ADDITIONAL HIGHLIGHTS

- Consul General Mossinger –first visit of post outside of Chicago
- Mayoral Proclamation for August 4th- German American Heritage Day in Davenport!
- Eddy Award from River Action for building preservation
- Hosted delegates from Wunderbar Together DANK
- Hosted delegates from Kaiserslautern, Germany Davenport Sister Cities
- Becoming American Project – Moline Library, SAU, Augustana, Jewish Federation, Swenson Center & Figge
- Historic Walking Tour & Haunted Walking Tours
- Partnered with Creative Arts Academy; Advent Windows & Xmas Program Fractured Fairy Tales
- Replaced Rooftop HVAC units
- Partnered with QCSO Masterworks Series
- Davenport Sister Cities Christkindlmarkt
- Sponsored Festival of Trees, tree by Keith Bonnstetter
- Site of Quad City Archives Fair
- Continued Strategic Plan implementation
- Continued Passive Endowment campaign
- 2nd Best of the Wurst Competition
- Hosted Exhibit from National Czech & Slovak Museum & Library Cedar Rapids
- Borrowed objects from GoldCoast Homes & Putnam Museum
- Held Stained Glass Trolley tour of 4 local churches
- Featured on Channel 4 and 6, Mediacom and PSL
- Featured in QC Times, Dispatch
- Participated in Museum Week
- Community requests for genealogy and translations
- Book Club continues 21st year
- Membership in Chamber of Commerce, Assoc. of Fundraising Professionals, Hispanic Chamber, LeadHer, CFGRB Non-Profit Roundtable, Sister Cities, Downtown Davenport Partnership & CEO-Link, Midwest Museum Association, Creative Arts Academy Advisory Board, AASLH
- We survived the flood of 2019!

STAFF & BOARD OF DIRECTORS

Board of Directors

Jerry Nieman- President
Tim Koehler- Vice President
Julia Evans- Secretary
Dean Kraus- Treasurer

Daniel Cabage- Director
Maximilian Droste- Director
Nick Eli- Director
Adrian Wille- Director
Todd Woeber- Director
Barb Zimmerman-Director

Staff

Kelly Lao- Executive Director
Samantha Turner- Assistant Director
Corey Pearson- Museum Coordinator
Joan Finkenhoefer- Membership & Gifts
Coordinator
Gloria Fiedler- Archivist
Betsy VanderSchaaf- Accountant



Assistant Director Kyle Dickson moved to New Mexico for a career opportunity!

In 2019 Cal Werner and Betty Fogle retired from our Board of Directors and we thank them for their service!



SPONSORS

Koehler Electric

Media Link

Crawford Company

Precision Builders

Per Mar Security

Zimmerman Honda

Encova Insurance

Green Thumbers

Blue Horizon Travel & Yacht Charters

Kone Corporation

Jewish Federation of the Quad Cities

Group Schumacher

Printing Plus

WVIK

Anonymous Donors



FUNDERS

Regional Development Authority

City of Davenport

Federal Republic of Germany,

Consulate General Chicago

Iowa Arts Council

Quad City Arts Arts Dollars

Bechtel Trust

Scott County Regional Authority

Mary Iva Gittens Knouse

Foundation

HAVlife Foundation



MEMORIALS

JoAnn Stoeffen

Werner Zarnikow

Faye Ahrens

Jerry Hoffman

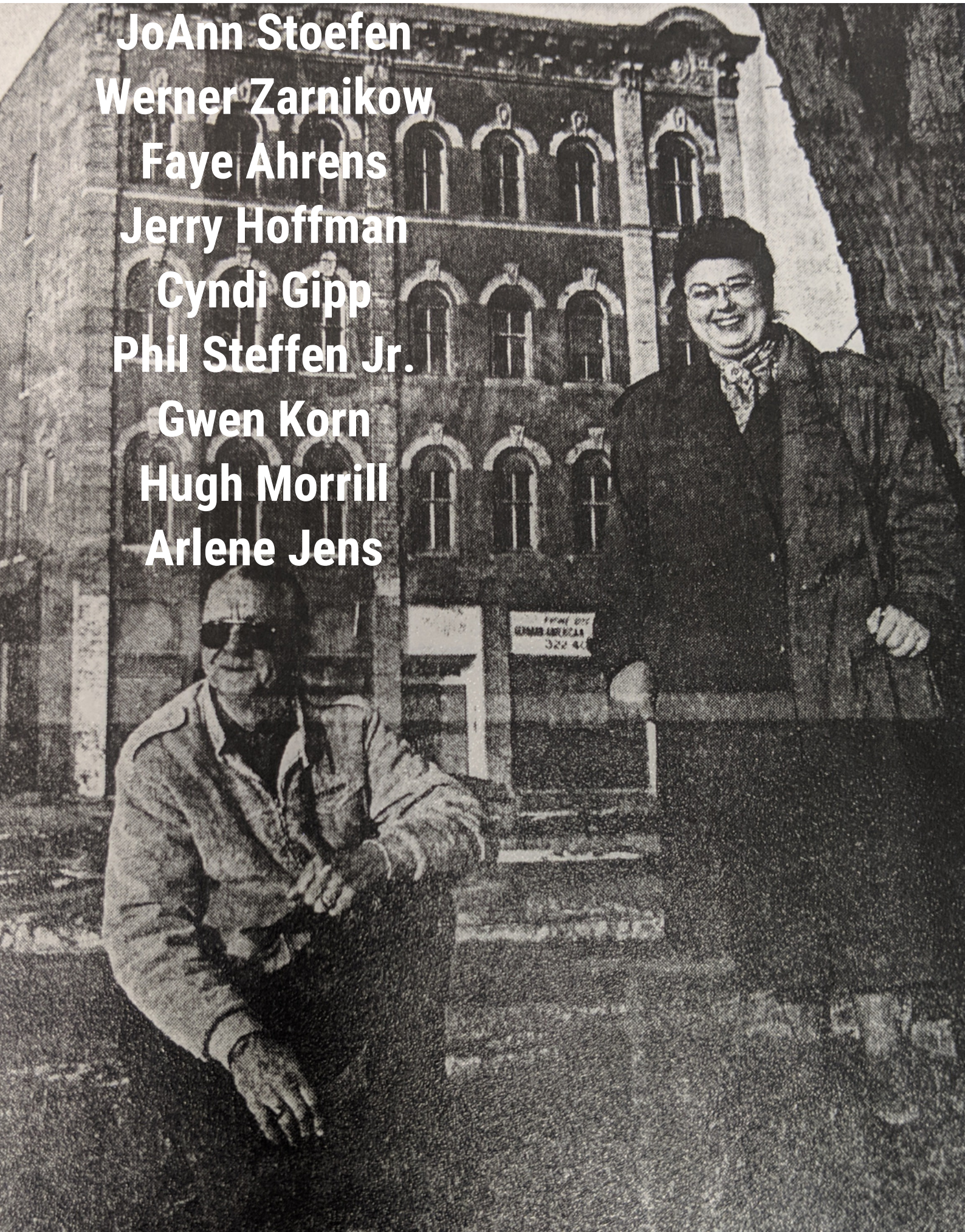
Cyndi Gipp

Phil Steffen Jr.

Gwen Korn

Hugh Morrill

Arlene Jens



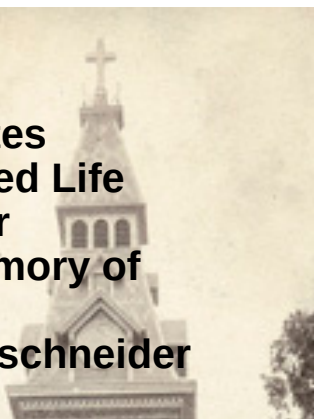
LIFE MEMBERS

Anderson Christian O
 Anderson Robert & Karen Schultz
 Arp, Anita
 Baasch *Georgiana
 Baasch *Pauline L
 Belfer Judith
 Blevins Scharlott G
 Blong *John/Mary
 Bollman Julie Karwath
 Bolte *Albert/*Ora Mae
 Boone Charles/Catherine
 Budelier *Nomie
 Cardiff William
 Considine Arlene
 Cosentine Sherry L
 Davis Karen K
 de Silva *Josephine
 Dexter Betty
 Dietz *Gretchen
 Dohrmann LaVerne/Shirley
 Earthworks Nursery & Design
 Eckert Paul/Beverly
 Eis Loryanne M
 Fahy *Eunice
 Fahy Lee D
 Felder *Betty
 Ficke Dean/Lee
 Foulkes Kathryn/Gwen
 Franz Jerry
 Friederichs Ann Karwath
 Friederichs *Norm
 Frye *Norman V
 Geest Ed & Katie
 Getz *Tom/*Karen M
 Gruenwald Joan G
 Grunwald Dale/Jill
 Haack Linda
 Hansen Carol F
 Hansen Jutta
 Hartman Bill/Ruth Anne
 Helming John/*Sharon
 Helms Jeffrey/Mindy

Hein Darel/Mary
 Hingst Carolyn
 Hofmann Wilhelm/Kathryn
 Holzhammer Darlene
 Horstmann James/Carol
 Horstmann Will/Ann
 Hustedde Michael/Hedy
 Hyman *Harry
 Inhelder Dorothy
 Jansen Fred/Marilyn
 Jepsen *Vernona
 Karwath Richard/Joyce
 Kautz Bob
 Kell Dr. Kathryn A
 Kistenmacher Larry
 Kittlaus Lloyd/Janet
 Klindt Judy/Kenneth
 Knutsen Terry/Rita
 Koehler James/Marcia
 Koehler Timothy/Sara
 Koehn Ronald H/Connie H
 Kraft Donald/*Jeanne
 Krause Kyle/Sharon
 Kremer *Ursula
 Kroeger *Harold/Janice
 Kuehl Ralph/Janice
 Kuehn Lynda
 Leidenfrost *Oskar/*Emilie
 Lowe Jerry/Janet Brown-Lowe
 Maxwell John
 Martin Mona Kadel
 McCreight James/*Christine
 Meier David/Delia
 Meier *Harlan/Bernice
 Meier Lana
 Meier Lee
 Meier Nell
 Meinert *Helen M
 Mohr *Charlotte
 Mott, Dale
 Muller Richard/*Sally
 Nieman Jerry
 Nelson Betty J
 Nelson Emogene
 Obermann-Beck Foundation
 Obermann-Beck Reunion
 Offerman *LeRoy/*Roma
 Palmer Vickie A
 Peckenschnider **Bernadine
 Pelzer Mary
 Penix B. Howard/*Ursula
 Peterson Leland D
 Preston James/Cheryl
 Prinz Anne
 Prinz *Harvey/*Ruth

Puck Bill/Marilyn
 Reeg Eric
 Reeg Stan/Betty
 Reeg Todd
 Reppmann Joachim/Gitta
 Reynolds Ruth E
 Riedesel *Bill/*Evelyn
 Riedesel David
 Riedesel George/Ginger
 Riedesel Richard/Judy
 Riepe Anna Dittmer
 Rock Wes/Georgene
 Ruppertsberger *Marianne K
 Schabilion Jeff
 Schaefer C.H./*Kathy
 Schaefer *Henry/*Marie
 Scheeper Marilyn
 Schmidt Marlys G
 Schneider *Doris/Diane
 Schreiber Larry/Marilyn
 Schwiebert Mark/Deborah
 Scott Marian Postel
 Smith *Wilma Kahler
 Steffen Mark/*Linda
 Steffen, Jr. *Phil T
 Stengel William
 Stoltenberg Gloria M
 Story Construction Co.
 Straetker George/Doris
 Strunck, Maxine
 Swartzendruber Kristin (Werner)
 Tank *Al
 Thoms Mike/Sara
 Thoms Stu/*Mary
 Thoresen Erik (Werner)
 Venhorst Robert/Suzy
 Vieth George/Jane
 Voelcker Robert/Gayle
 von Dresky Diane
 von Maur *Richard/Susan
 Wellendorf Clarice
 Welzenbach Don/Lanora
 Werner Ann
 Werner Cal/Jill
 Werner *Clem/*Jane
 Werner Susan/Robert Thoresen
 White Madge
 Wieck *Elvis/Evelyn
 Wiedenmann *Karen
 Wiedenmann *Lynn/Violet
 Winckler Joe/Cindy
 Zimmerman Mark/Barb/Liz
 Zost Eileen
 Zurborg Carl/Norma

***Indicates
 deceased Life
 Member
 **In Memory of
 Lester
 Peckenschnider**





Vielen Dank!

created 1/11/2020
German American Heritage Center