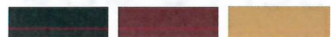


GERMAN AMERICAN HERITAGE

center & museum



WWW.GAHC.ORG

712 WEST 2ND STREET
DAVENPORT, IOWA 52802



2018 ANNUAL
REPORT



Our focus is cultural programs and immigrant contributions. We seek to reach out to other cultural groups and demonstrate the contributions immigrants from many countries and from varied backgrounds have made to the ethnic palette which is the United States.

Our mission is to preserve and enrich for present and future generations knowledge of the German immigrant experience and its impact on American Culture.

STRATEGIC GOALS

2016-2020

Strategic Initiative #1:

Build the constituents who are the key audiences by improving awareness of the Center and its offerings

Strategic Initiative #2:

Attract a wider audience

Strategic Initiative #3:

Improve the financial health of the organization

Strategic Initiative #4:

Examine and clarify board and staff roles, responsibilities, and governance

Informative and interesting
We both have Germanic heritage, so I was interested to see this museum. At the time of our visit, they had just installed a special exhibit on German Christmas traditions, prepared by local 7th grade students. It was well-done - good for the 7th graders and their teachers! Top of the visit with a stop in the shop. Among the German-inspired things in the shop, try the jars of sauerkraut, pickled beets, and spicy mustard.
Karen, Fox River Grove, IL

I Learned A Lot

I'm German/American myself so I was very interested in visiting. The center is in a huge beautiful red brick building and is 1 block away from the Mississippi. The Museum has many stories about the Germans Immigrant experience and them moving into the USA, and how hard it was to stay here permanently. The Center also had a new exhibit for everyone to enjoy, the "Steam Circus: The Colorful World of Carousels"! My wife loved it ! Very nice and educational Museum.
Homer, El Cajon, CA

This place is AMAZING! I had never been there, and was pleasantly surprised at the displays and the gift shop! Check it out for that hard to shop for person on your list!
Kristine, Davenport, IA

A piece of history preserved!
An old hotel (visit a couple of rooms upstairs). Great exhibits. A real piece of local and area history. Well worth the small price of admission.
Visitor from Davenport, IA

Reviews from Visitors

2018 BALANCE SHEET

German American Heritage Center
Balance Sheet
As of December 31, 2018

8:14 AM

01/14/2019

Accrual Basis

Dec 31, 18

ASSETS

Current Assets

Checking/Savings

44,540.53

Accounts Receivable

-500.00

Inventory

27,640.15

Total Current Assets

71,680.68

Fixed Assets

2,228,620.94

Endowment Accounts

702,191.17

TOTAL ASSETS

3,002,492.79

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Credit Cards

1,531.21

Other Current Liabilities

2,716.54

Total Current Liabilities

4,247.75

Total Liabilities

4,247.75

Equity

2,998,245.04

TOTAL LIABILITIES & EQUITY

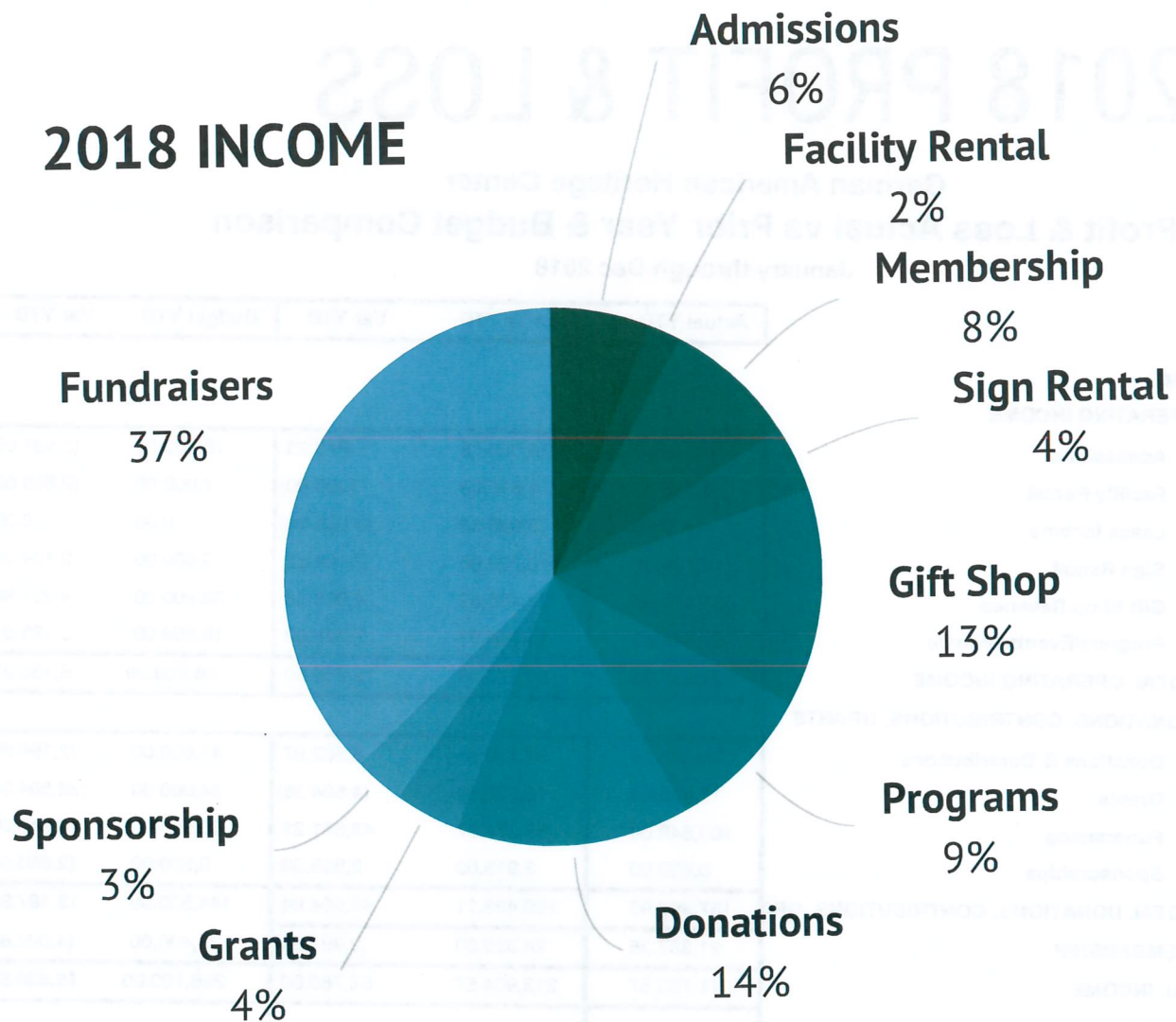
3,002,492.79

2018 PROFIT & LOSS

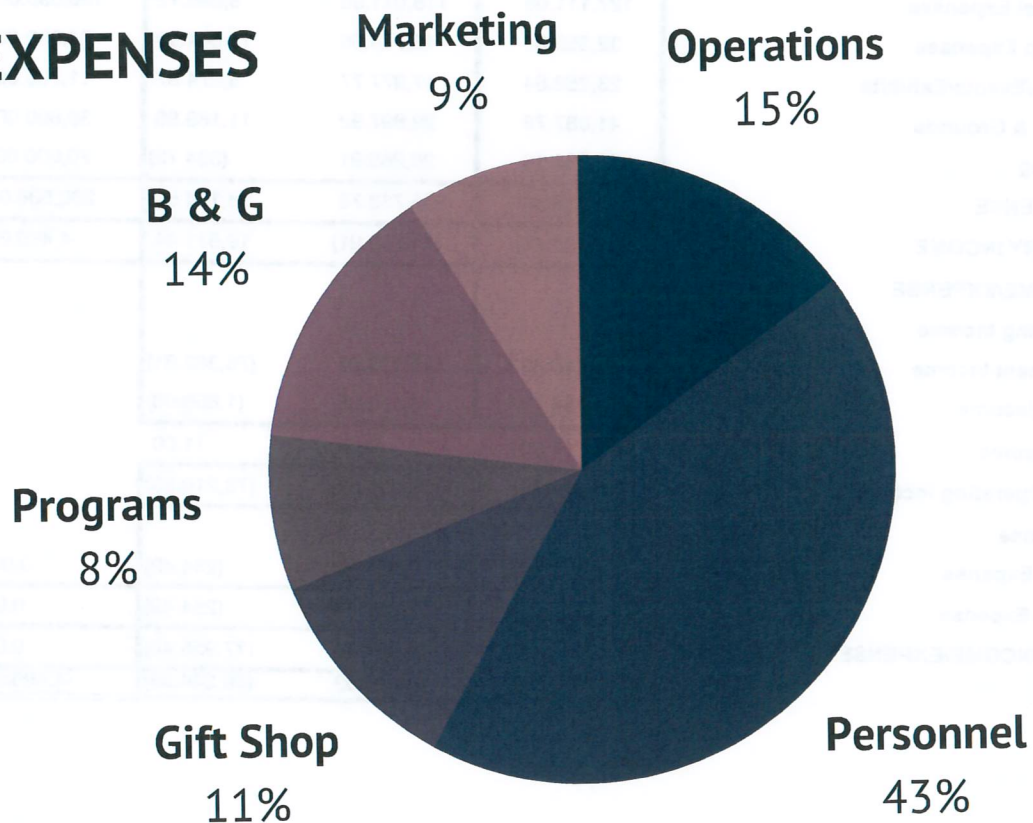
German American Heritage Center Profit & Loss Actual vs Prior Year & Budget Comparison January through Dec 2018

	Actual YTD	Prior Yr YTD	Var YTD	Budget YTD	Var YTD
INCOME					
OPERATING INCOME					
Admissions	16,038.98	15,065.75	973.23	18,500.00	(2,461.02)
Facility Rental	4,115.00	4,615.00	(500.00)	7,000.00	(2,885.00)
Lease Income	0.00	3,033.33	(3,033.33)	0.00	0.00
Sign Rental	12,104.32	10,000.00	2,104.32	10,000.00	2,104.32
Gift Shop Revenue	36,451.95	31,485.39	4,966.56	32,200.00	4,251.95
Program/Events Income	23,625.01	15,876.99	7,748.02	18,500.00	5,125.01
TOTAL OPERATING INCOME	92,335.26	80,076.46	12,258.80	86,200.00	6,135.26
DONATIONS, CONTRIBUTIONS, GRANTS					
Donations & Contributions	38,803.71	32,300.74	6,502.97	41,000.00	(2,196.29)
Grants	11,495.64	16,000.00	(4,504.36)	34,000.00	(22,504.36)
Fundraising	100,848.60	57,277.37	43,571.23	60,000.00	40,848.60
Sponsorships	6,850.00	3,915.00	2,935.00	9,500.00	(2,650.00)
TOTAL DONATIONS, CONTRIBUTIONS, GRANTS	157,997.95	109,493.11	48,504.84	144,500.00	13,497.95
MEMBERSHIP	21,397.36	24,395.00	(2,997.64)	25,400.00	(4,002.64)
TOTAL INCOME	271,730.57	213,964.57	57,766.00	256,100.00	15,630.57
EXPENSE					
Gen., Admin. & Oper - Expenses	44,166.00	46,865.56	(2,699.56)	39,200.00	4,966.00
Personnel Expenses	127,111.08	118,011.96	9,099.12	126,096.00	1,015.08
Gift Shop Expenses	32,359.65	16,714.66	15,644.99	24,000.00	8,359.65
Program/Events/Exhibits	23,252.64	17,977.77	5,274.87	11,700.00	11,552.64
Building & Grounds	41,067.78	29,897.92	11,169.86	39,600.00	1,467.78
Marketing	25,931.19	26,265.91	(334.72)	20,000.00	5,931.19
TOTAL EXPENSE	293,888.34	255,733.78	38,154.56	260,596.00	33,292.34
NET ORDINARY INCOME	(22,157.77)	(41,769.21)	19,611.44	-4,496.00	(17,661.77)
OTHER INCOME/EXPENSE					
Non-Operating Income					
Endowment Income	38,816.86	115,179.67	(76,362.81)		
Interest Income	1,256.77	3,115.85	(1,859.08)		
Other Income	11.00	0.00	11.00		
Total Non-Operating Income	40,084.63	118,295.52	(78,210.89)		
Other Expense					
Interest Expense	3,654.99	3,909.48	(254.49)	0.00	3,654.99
Total Other Expense	3,654.99	3,909.48	(254.49)	0.00	3,654.99
NET OTHER INCOME/EXPENSE	36,429.64	114,386.04	(77,956.40)	0.00	36,429.64
NET INCOME	14,271.87	72,616.83	(58,344.96)	-4,496.00	18,767.87

2018 INCOME

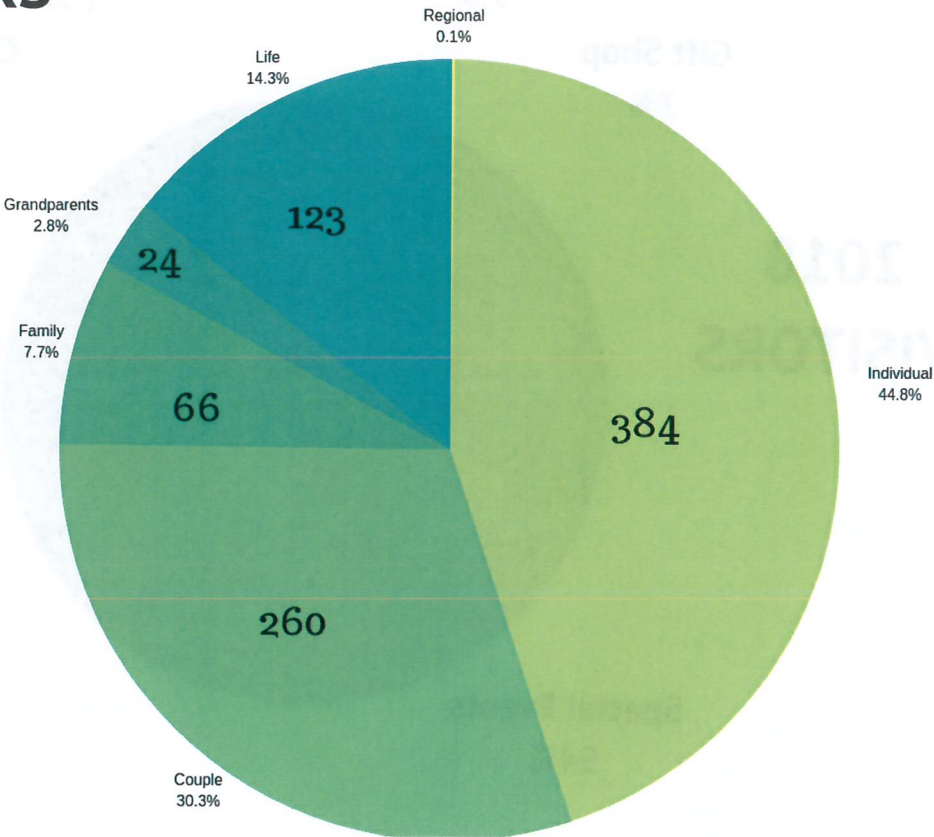


2018 EXPENSES

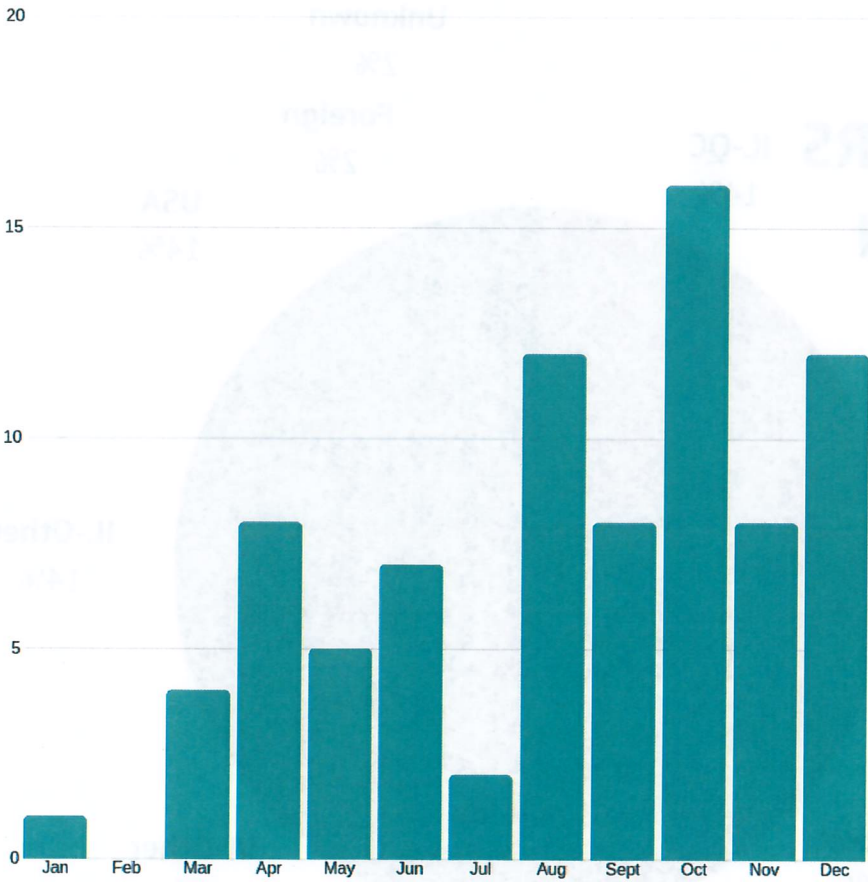


2018 MEMBERS

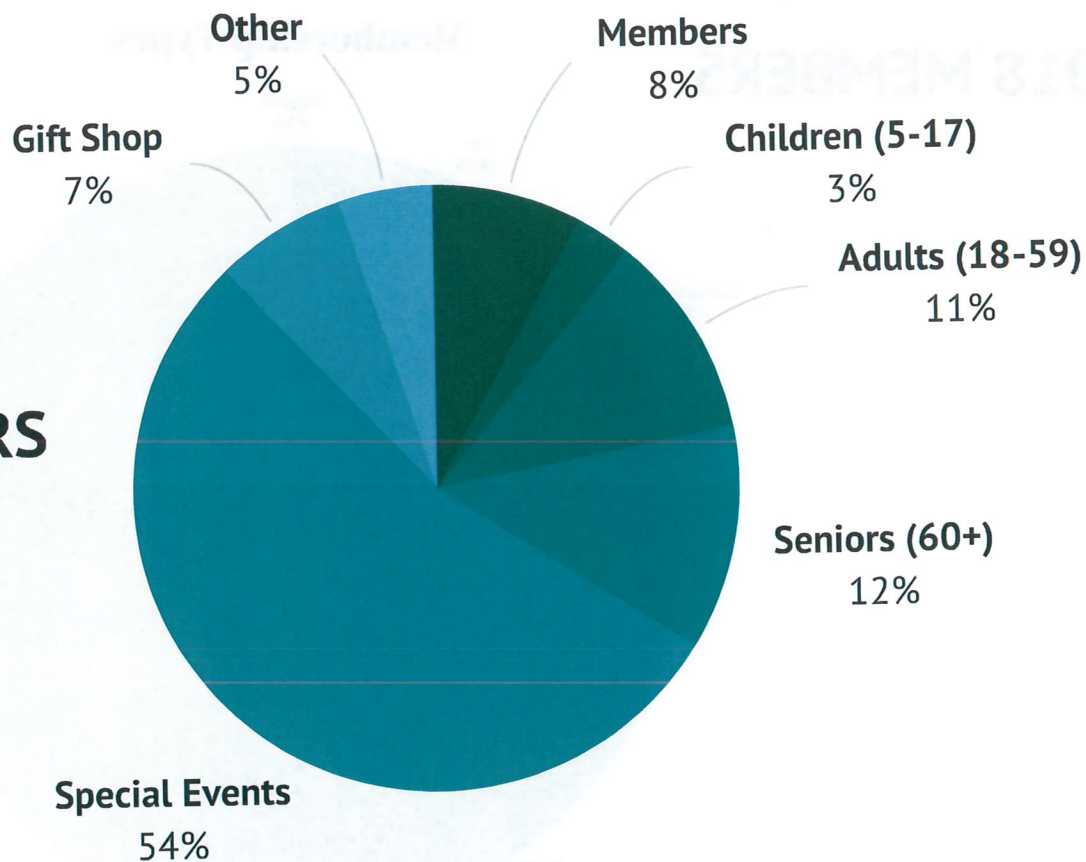
Membership Types



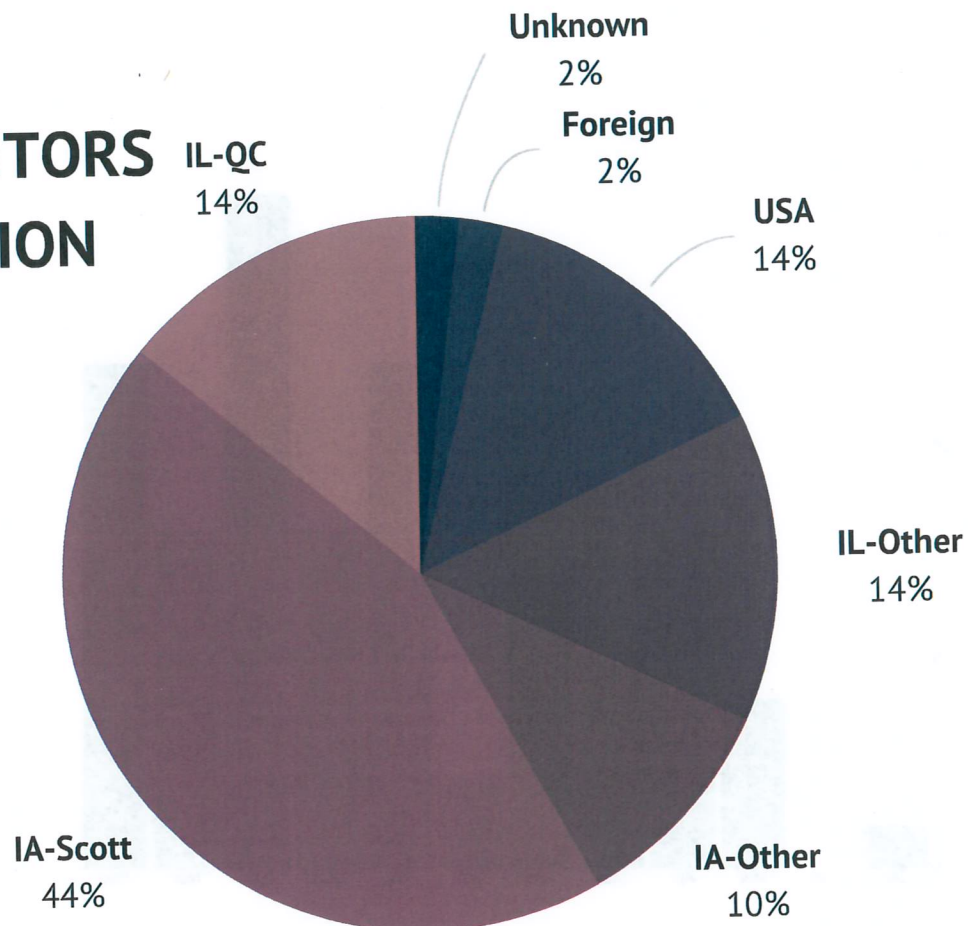
New Members by Month



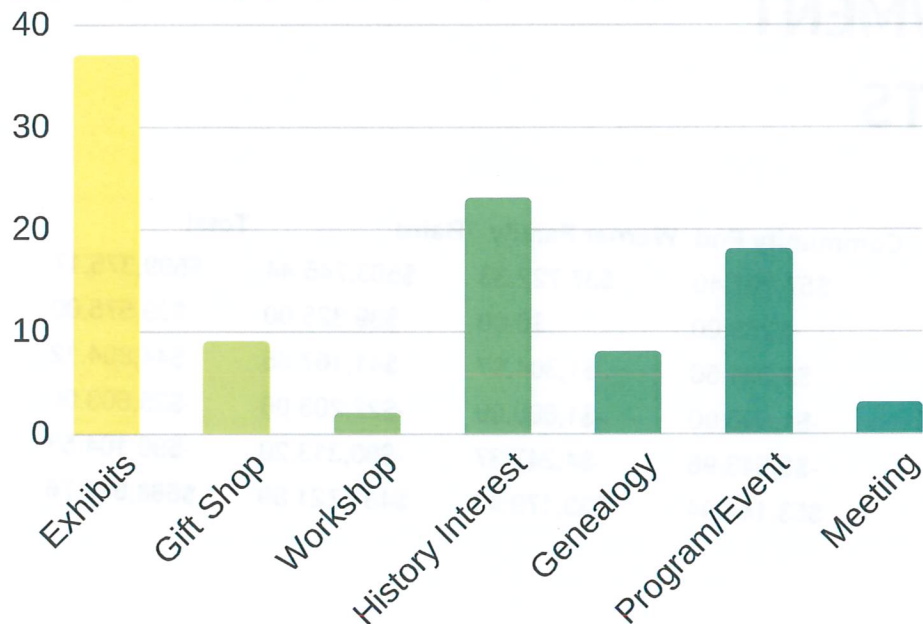
2018 VISITORS



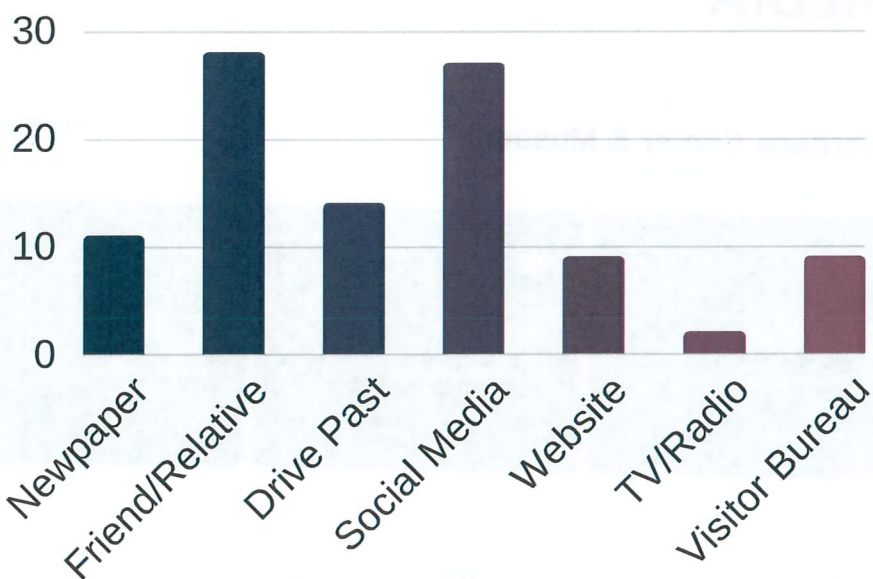
2018 VISITORS BY REGION



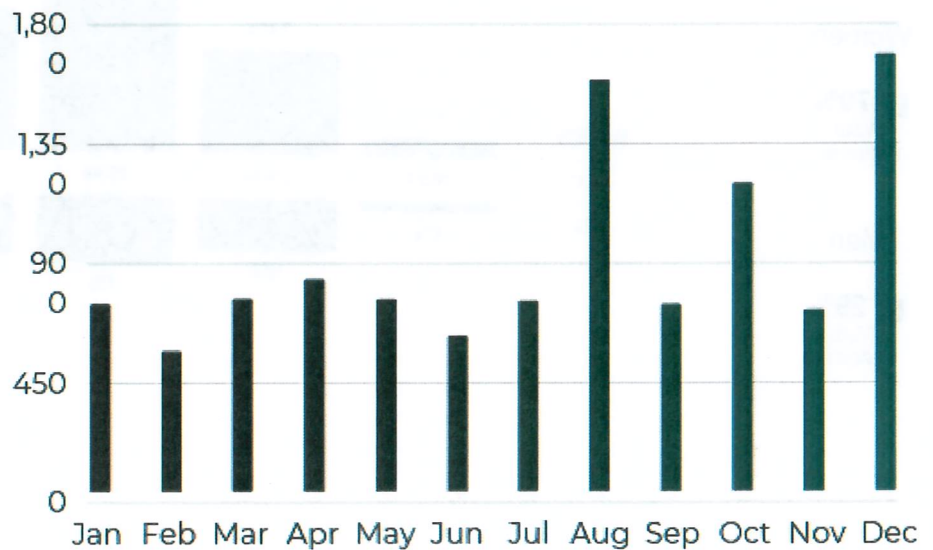
2018 PURPOSE OF VISIT



2018 HOW DID YOU HEAR OF US?



2018 VISITORS BY MONTH



2018 ENDOWMENT ACCOUNTS

	Community Fnd	Werner Family	Baird	Total
Beginning Balance	\$57,907.40	\$37,722.33	\$503,745.44	\$599,375.17
Gifts Deposited	\$250.00	\$0.00	\$39,325.00	\$39,575.00
Interest and Dividends	\$2,331.50	\$1,304.97	\$41,167.65	\$44,804.12
Draws for Operation	-\$1,800.00	-\$1,600.00	-\$22,203.00	-\$25,603.00
Market Change (fees)	-\$5,543.96	-\$4,247.37	-\$80,313.20	-\$90,104.53
End Balance	\$53,144.94	\$33,179.93	\$481,721.89	\$568,046.76

2018 SOCIAL MEDIA



German American Heritage Center & Museum

Last 365 Days ▾

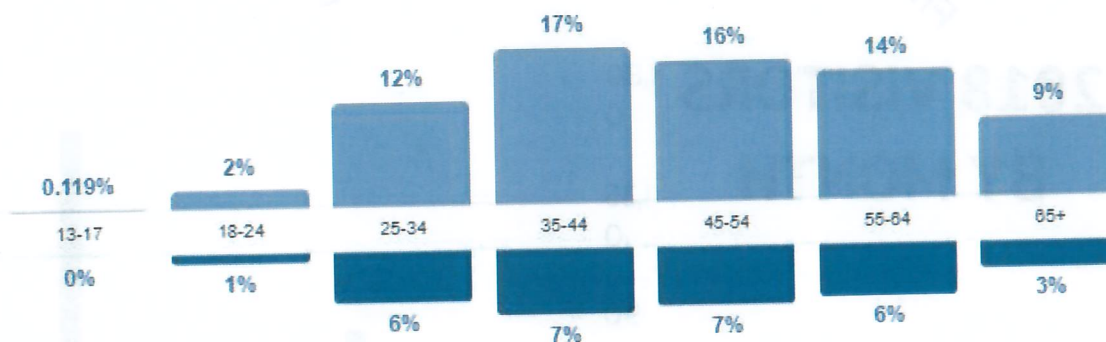


Women

70%
Your
Followers

Men

29%
Your
Followers



2018 NUMBERS

- Added 81 new memberships & 9 new life members
- 96 programs conducted
- 10,993 total visitors, 44% from Scott Co.
- 921 students
- 5000+ followers on Facebook, 560+ on Instagram
- website- 699,940 visits & 168,346 users
- 5 shore excursions by the American Queen & Duchess
- 24 rental dates for private or corporate events
- 6 student interns/volunteers from area colleges 856

Hours

- Archive: 43 donors, 43 new objects, 36 new archives, 12 new photographs, 14 new library materials- now 2394 total records
- Completed 29 grants to 27 sources; funded for \$88,100 (\$193,600 requested)
- 16 sponsorships secured from corporate and individual sources for \$17,989
- 120 individual donors & 5 corporate donors to Birdies for Charity to raise over \$89,000
- Fall Frolic raised nearly \$12,000
- Holiday gift shop brought in \$18,495
- \$2000 rental to Sprint this summer
- Busiest day: Christkindlmarkt Craft Fair- over 900 visitors & \$6000 in sales
- 2nd: Best of the Wurst festival - over 500 visitors, brought in over \$5000 of income

EXHIBITS



BUTCHERS, BANKERS, AND BREWERS: GERMAN BUSINESS IN DAVENPORT

JAN 14- MAY 1, 2018

CULINARY CUSTOMS: A TASTE OF GERMANY

JAN 21- JUNE 24, 2018



STEAM CIRCUS: THE COLORFUL WORLD OF CAROUSELS

MAY 13- OCT 21, 2018



IOWA ARTS COUNCIL
IOWA DEPARTMENT OF CULTURAL AFFAIRS



SOUND MIND SOUND BODY: TURNVEREIN TRADITIONS

JULY 7- SEPT 16, 2018



TWAS THE NIGHT BEFORE WEIHNACHTEN: A GERMAN CHRISTMAS STORY

NOV 4- JAN 13, 2019

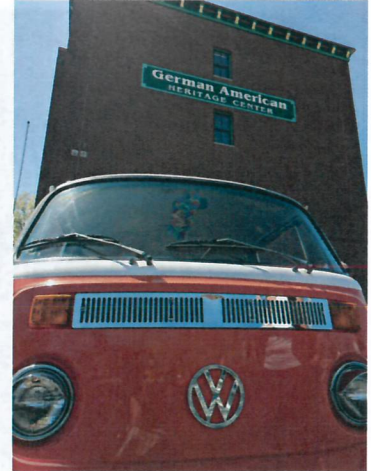
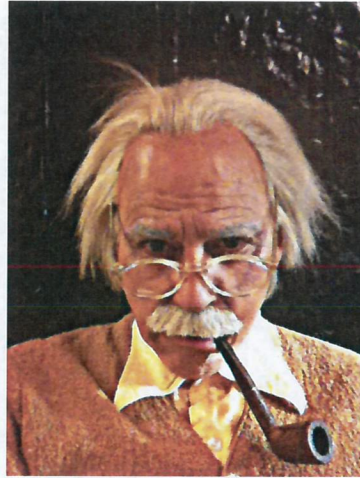


THE CIVIL WAR: THROUGH THE EYES OF GERMAN- AMERICAN CARICATURISTS

SEPT 23- FEB 3, 2019



PROGRAMS



NOTABLE PROGRAMS

- Scherenschnitte- Keith Bonnstetter
- Heritage Walking Tours
- Concerts by Davenport Zither Ensemble
- Duffy Hudson as Einstein
- Kaleidoscope Workshops- Tom Chouteau
- Rote Grütze- Nick Eli
- Craft Distilling in Germany-Ryan Burchett
- Making Sauerkraut- Kristin Bogdonas
- Bavaria- Ute Chamberlain
- Bringing Down the Butcher of Prague- Robinson & Laura Yost
- Duffy Hudson as Dr. Seuss
- Martin Luther- Helmut Welke
- Eiermarkt Spring Craft Fair
- Women's Fashion- Chris Kastell
- Dr. Petropolous- Nazi Looted Art
- Cow Wars- Michael Thrans
- Basket Weaving- Tracy Welch
- Bill Roba- German Speaking Businesses in Davenport
- Genealogy- Schar Blevins
- Mustard Talk- Barry Levenson
- Katy's program- Art Bodenbender
- German Classes- Nick Pitz
- Best of the Wurst Festival
- Christkindlmarkt Craft Fair
- John Deere with Jens Rehder
- Giant Advent Calendar- Creative Arts Academy
- VW Car show
- Munich Brass Band
- Big Top Circus Band
- Jacob Bancks- Bruchs
- Billy Sunday program
- Pysanky Egg workshop
- Women in the Civil War- Jane Simeonsen
- German Newspapers- Glenn Ehrstine
- German Cookbook- Antje Petty
- Turners- Dr. Ed Thomas
- Snow White- Ashton Horne

ADDITIONAL HIGHLIGHTS

- Continued participation in German Roundtable -Successful Maifest Event
- Hosted 11 Free Second Saturdays for Children
- Hosted Big Brothers Big Sisters Exhibit class
- Historic Walking Tour & Haunted Walking Tours
- Partnered with Creative Arts Academy; Advent Windows & Xmas Exhibit
- Finished Window Replacement Project (2015-18)
- Renegotiated Lamar contract with LED board and landscaping
- Replacement of sump pump
- Security System testing implemented
- Completed Beer and Wine License for 4th Floor
- Completed LED Project, MidAmerican & Koehler Electric
- Continued Strategic Plan implementation
- Continued Passive Endowment campaign
- Featured Large Banner of Turner on building by Bruce Walters
- Participated in Festival of Trees Parade
- Held first ever Best of the Wurst Competition
- Hosted Travel group to Alps with Blue Horizon
- Partnered with Sister Cities on large, outdoor Christkindlmarkt
- Hosted Exhibits from Vesterheim Museum & German American Heritage Museum in D.C.
- Borrowed objects from Merry Go Round Museum in Sandusky, OH and Schuetzen Park
- Led Plus 60 Historic Davenport Bus Tour
- Featured on Channel 4 and 6, Mediacom and PSL
- Featured in QC Times, Dispatch
- Bus Trip to Dubuque with First Presbyterian Church
- Participated in Museum Week
- Participated in QC Archives Crawl
- Participated in Make It Here Quad Cities campaign
- Community requests for genealogy and translation
- Created Exhibit on Schwiebert Family on 4th Floor
- Membership in Chamber of Commerce, Assoc. of Fundraising Professionals, Hispanic Chamber, Young Professionals Network, LeadHer, CFGRB Non-Profit Roundtable, Sister Cities, Downtown Davenport Partnership & CEO-Link

STAFF & BOARD OF DIRECTORS

Board of Directors

Jerry Nieman- President

Tim Koehler- Vice President

Betty Fogle- Secretary

Dean Kraus- Treasurer

Daniel Cabage- Director

Maximilian Droste- Director

Cori Tate- Director

Cal Werner- Director

Adrian Wille- Director

Todd Woeber- Director

Barb Zimmerman-Director

Staff

Kelly Lao- Executive Director

Kyle Dickson- Assistant Director

Samantha Turner- Museum Coordinator

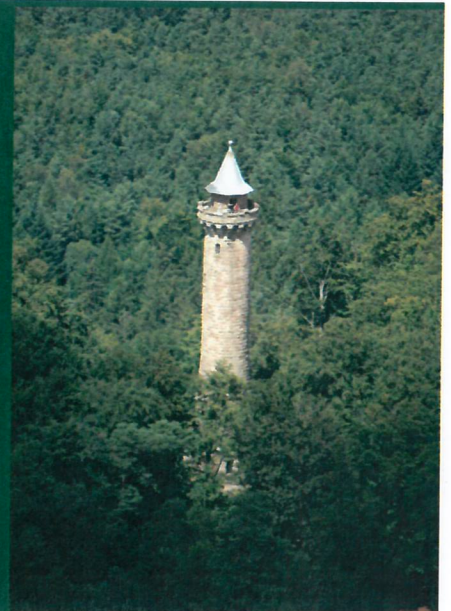
Joan Finkenhoefer- Membership & Gifts Coordinator

Gloria Fiedler- Archivist

Dick Muller- Registrar- Retired

Betsy VanderSchaaf- Accountant

In 2018 Cori Tate resigned her position as Director with our Board of Directors and we thank her for her service.



SPONSORS

Koehler Electric

Media Link

Crawford Company

Jerry's Market

Lorenzen Steffen Insurance

Zimmerman Honda Alpha Romeo Fiat

Seiffert Lumber

Iowa Mutual Insurance

Green Thumbers

Blue Horizon Travel & Yacht Charters

Restoration St. Louis

Kone Corporation

Walcott Trust & Savings Bank

Anonymous Donors



FUNDERS

Regional Development Authority

Moline Foundation

Doris & Victor Day Foundation

Federal Republic of Germany,

Consulate General Chicago

Roy E Murray Foundation

Chip Sunderbruch Foundation

Downtown Davenport Partnership

Branstad History Fund

Humanities Iowa

Iowa Arts Council

Quad City Arts Arts Dollars



MEMORIALS

Al Tank

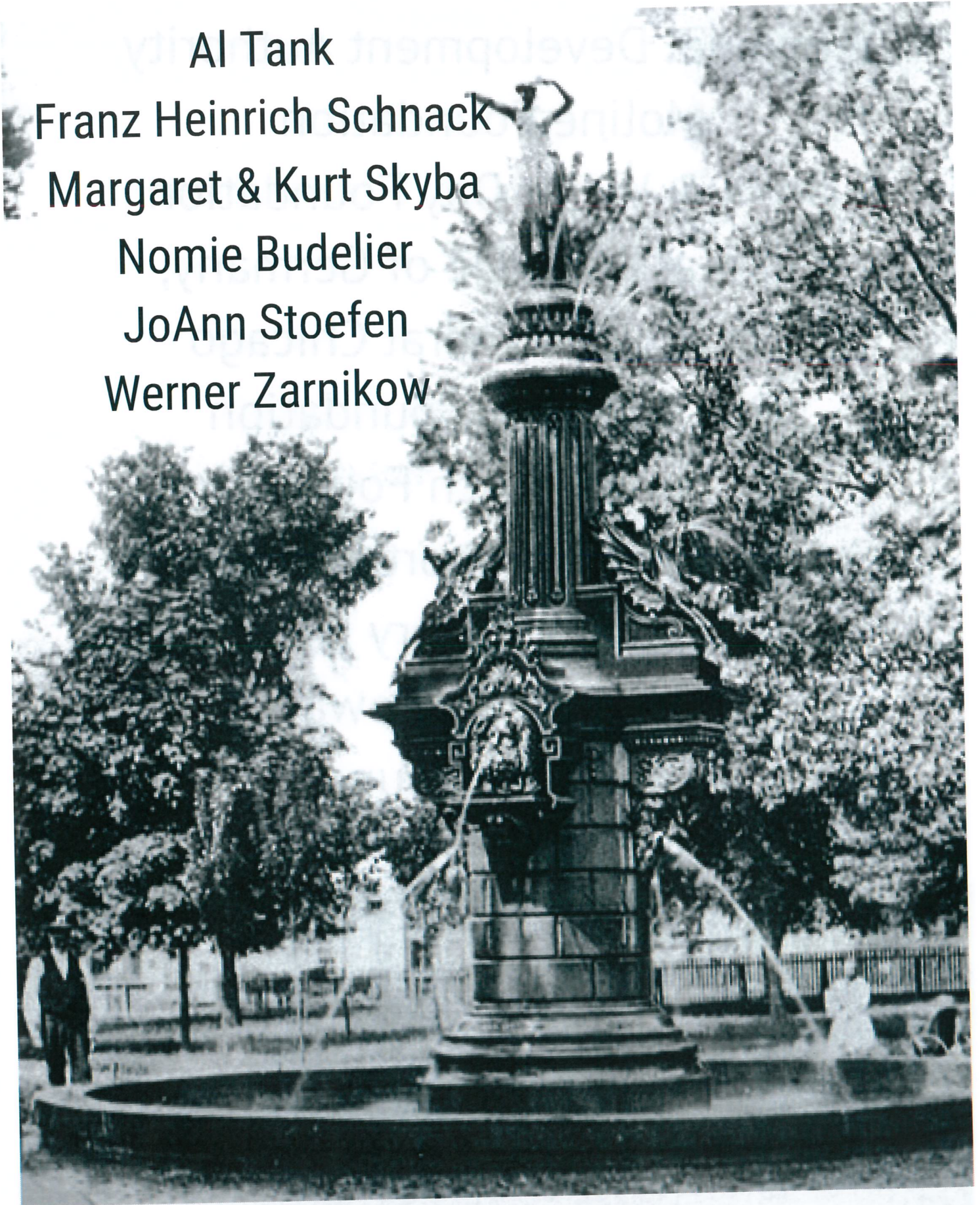
Franz Heinrich Schnack

Margaret & Kurt Skyba

Nomie Budelier

JoAnn Stoefen

Werner Zarnikow

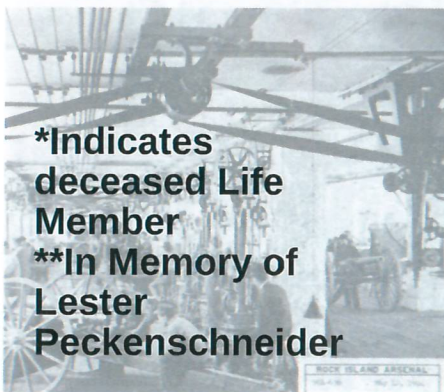


LIFE MEMBERS

Anderson Christian O
 Anderson Robert & Karen Schultz
 Arp, Anita
 Baasch *Georgiana
 Baasch *Pauline L
 Belfer Judith
 Blevins Scharlott G
 Blong *John/Mary
 Bollman Julie Karwath
 Bolte *Albert/*Ora Mae
 Boone Charles/Catherine
 Budelier *Nomie
 Cardiff William
 Considine Arlene
 Cosentine Sherry L
 Davis Karen K
 de Silva *Josephine
 Dexter Betty
 Dietz *Gretchen
 Dohrmann LaVerne/Shirley
 Earthworks Nursery & Design
 Eckert Paul/Beverly
 Eis Loryanne M
 Fahy *Eunice
 Fahy Lee D
 Felder Betty
 Ficke Dean/Lee
 Foulkes Kathryn/Gwen
 Franz Jerry
 Friederichs Ann Karwath
 Friederichs *Norm
 Frye *Norman V
 Geest Ed & Katie
 Getz *Tom/*Karen M
 Gruenwald Joan G
 Grunwald Dale/Jill
 Haak Linda
 Hansen Carol F
 Hansen Jutta
 Hartman Bill/Ruth Anne
 Helming John/*Sharon
 Helms Jeffrey/Mindy

Hein Darel/Mary
 Hingst Carolyn
 Hofmann Wilhelm/Kathryn
 Holzhammer Darlene
 Horstmann James/Carol
 Horstmann Will/Ann
 Hustedde Michael/Hedy
 Hyman *Harry
 Inhelder Dorothy
 Jansen Fred/Marilyn
 Jepsen *Vernona
 Karwath Richard/Joyce
 Kautz Bob
 Kell Dr. Kathryn A
 Kistenmacher Larry
 Kittlaus Lloyd/Janet
 Klindt Judy/Kenneth
 Knutsen Terry/Rita
 Koehler James/Marcia
 Koehler Timothy/Sara
 Koehn Ronald H/Connie H
 Kraft Donald/*Jeanne
 Krause Kyle/Sharon
 Kremer *Ursula
 Kroeger *Harold/Janice
 Kuehl Ralph/Janice
 Kuehn Lynda
 Leidenfrost *Oskar/*Emilie
 Lowe Jerry/Janet Brown-Lowe
 Maxwell John
 Martin Mona Kadel
 McCreight James/*Christine
 Meier David/Delia
 Meier *Harlan/Bernice
 Meier Lana
 Meier Lee
 Meier Nell
 Meinert *Helen M
 Mohr *Charlotte
 Muller Richard/*Sally
 Nieman Jerry
 Nelson Betty J
 Nelson Emogene
 Obermann-Beck Foundation
 Obermann-Beck Reunion
 Offerman *LeRoy/*Roma
 Palmer Vickie A
 Peckenschnider **Bernadine
 Pelzer Mary
 Penix B. Howard/*Ursula
 Peterson Leland D
 Preston James/Cheryl
 Prinz Anne
 Prinz *Harvey/*Ruth

Puck Bill/Marilyn
 Reeg Eric
 Reeg Stan/Betty
 Reeg Todd
 Reppmann Joachim/Gitta
 Reynolds Ruth E
 Riedesel *Bill/*Evelyn
 Riedesel David
 Riedesel George/Ginger
 Riedesel Richard/Judy
 Riepe Anna Dittmer
 Rock Wes/Georgene
 Ruppertsberger *Marianne K
 Schabillion Jeff
 Schaefer C.H./*Kathy
 Schaefer *Henry/*Marie
 Scheeper Marilyn
 Schmidt Marlys G
 Schneider *Doris/Diane
 Schreiber Larry/Marilyn
 Schwiebert Mark/Deborah
 Scott Marian Postel
 Smith *Wilma Kahler
 Steffen Mark/*Linda
 Steffen, Jr. Phil T
 Stengel William
 Stoltenberg Gloria M
 Story Construction Co.
 Straetker George/Doris
 Strunck, Maxine
 Swartzendruber Kristin (Werner)
 Tank *Al
 Thoms Mike/Sara
 Thoms Stu/*Mary
 Thoresen Erik (Werner)
 Venhorst Robert/Suzy
 Vieth George/Jane
 Voelcker Robert/Gayle
 von Dresky Diane
 von Maur *Richard/Susan
 Wellendorf Clarice
 Welzenbach Don/Lanora
 Werner Ann
 Werner Cal/Jill
 Werner *Clem/*Jane
 Werner Susan/Robert Thoresen
 White Madge
 Wieck *Elvis/Evelyn
 Wiedenmann *Karen
 Wiedenmann *Lynn/Violet
 Winckler Joe/Cindy
 Zimmerman Mark/Barb/Liz
 Zost Eileen
 Zurborg Carl/Norma



***Indicates
 deceased Life
 Member
 **In Memory of
 Lester
 Peckenschneider**



Vielen Dank!

created 1/11/19
German American Heritage Center