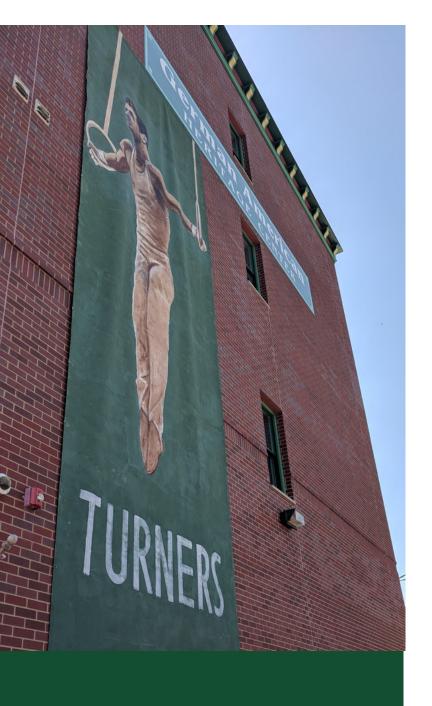


WWW.GAHC.ORG 712 WEST 2ND STREET DAVENPORT, IOWA 52802





Our focus is cultural programs and immigrant contributions. We seek to reach out to other cultural groups and demonstrate the contributions immigrants from many countries and from varied backgrounds have made to the ethnic palette which is the United States.

Our mission is to preserve and enrich for present and future generations knowledge of the German immigrant experience and its impact on **American** Culture.

STRATEGIC GOALS 2016-2020

Strategic Initiative #1:

Build the constituents who are the key audiences by improving awareness of the Center and its offerings

Strategic Initiative #2:

Attract a wider audience

Strategic Initiative #3:

Improve the financial health of the organization

Strategic Initiative #4:

Examine and clarify board and staff roles, responsibilities, and governance

Informative and interesting
We both have Germanic heritage, so
I was interested to see this
museum. At the time of our visit,
they had just installed a special
exhibit on German Christmas
traditions, prepared by local 7th
grade students. It was well-done good for the 7th graders and their
teachers! Top of the visit with a
stop in the shop. Among the
German-inspired things in the shop,
try the jars of sauerkraut, pickled
beets, and spicy mustard.
Karen, Fox River Grove, IL

I learned A Lot

I'm German/American myself so I was very interested in visiting. The center is in a huge beautiful red brick building and is 1 block away from the Mississippi. The Museum has many stories about the Germans Immigrant experience and them moving into the USA, and how hard it was to stay here permanently. The Center also had a new exhibit for everyone to enjoy, the "Steam Circus: The Colorful World of Carousels"! My wife loved it! Very nice and educational Museum. Homer, El Cajon, CA

This place is AMAZING! I had never been there, and was pleasantly surprised at the displays and the gift shop! Check it out for that hard to shop for person on your list! Kristine, Davenport, IA

A piece of history preserved! An old hotel (visit a couple of rooms upstairs). Great exhibits. A real piece of local and area history. Well worth the small price of admission. Visitor from Davenport, IA

Reviews from Visitors

2018 BALANCE SHEET

German American Heritage Center Balance Sheet

As of December 31, 2018

8:14 AM

01/14/2019

Accrual Basis

Dec 31, 18

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Current Assets

Checking/Savings 44,540.53

Accounts Receivable -500.00

Inventory 27,640.15

Total Current Assets 71,680.68

2,228,620.94

Endowment Accounts 702,191.17

TOTAL ASSETS 3,002,492.79

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Credit Cards 1,531.21

Other Current Liabilities 2,716.54

Total Current Liabilities 4,247.75

Total Liabilities 4,247.75

Equity 2,998,245.04

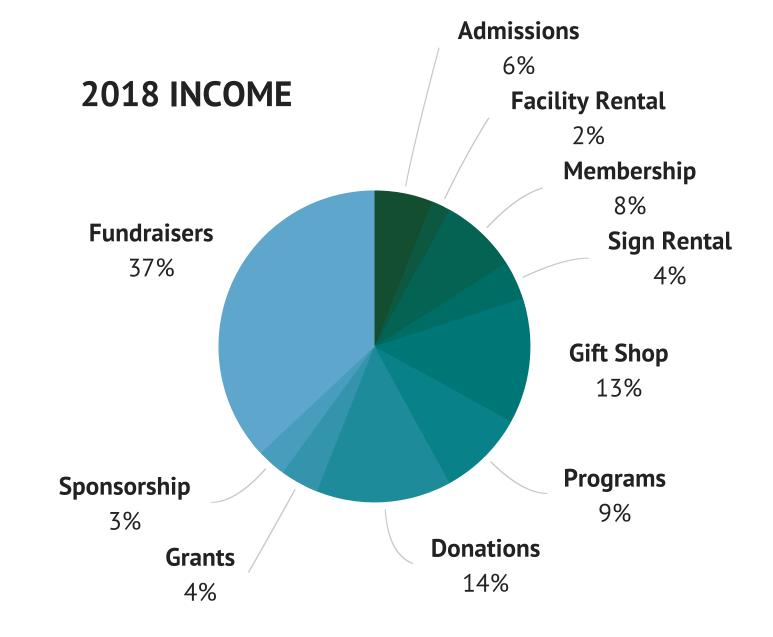
TOTAL LIABILITIES & EQUITY 3,002,492.79

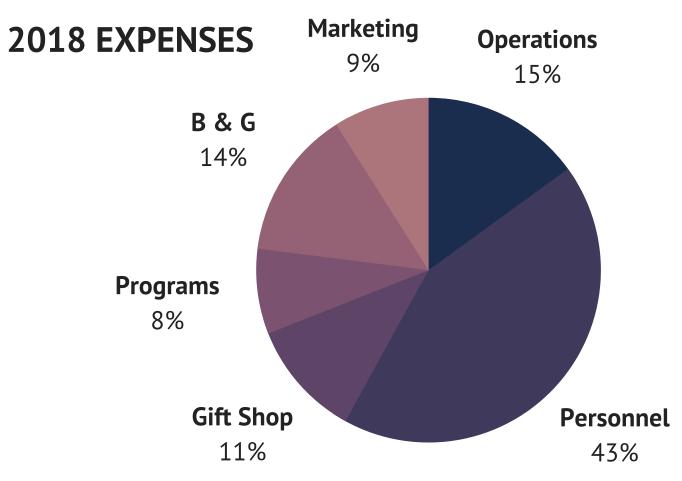
2018 PROFIT & LOSS

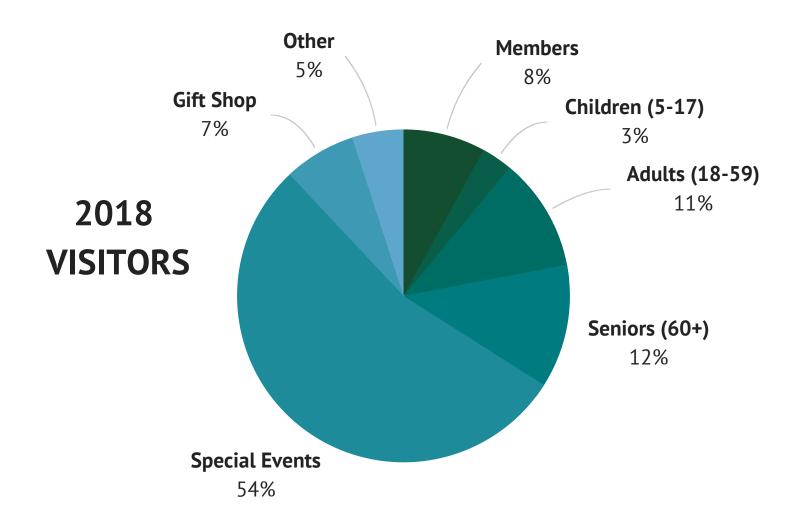
German American Heritage Center Profit & Loss Actual vs Prior Year & Budget Comparison

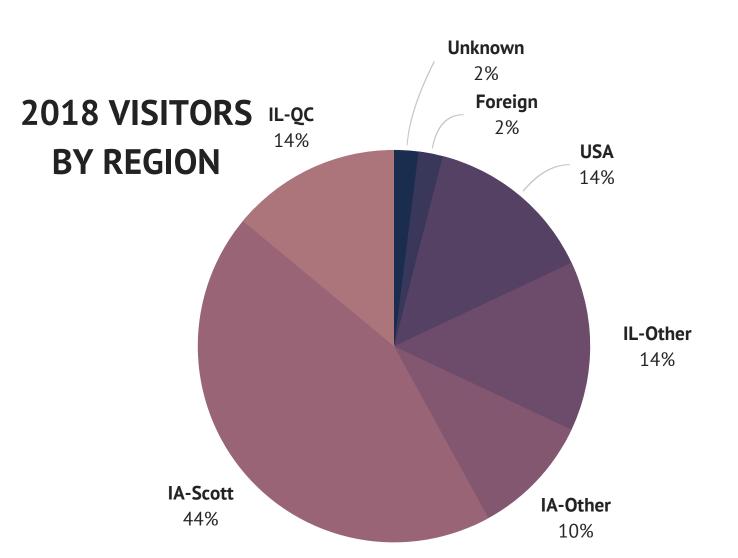
January through Dec 2018

	Actual YTD	Prior Yr YTD	Var YTD	Budget YTD	Var YTD
INCOME					
OPERATING INCOME					
Admissions	16,038.98	15,065.75	973.23	18,500.00	(2,461.02)
Facility Rental	4,115.00	4,615.00	(500.00)	7,000.00	(2,885.00)
Lease Income	0.00	3,033.33	(3,033.33)	0.00	0.00
Sign Rental	12,104.32	10,000.00	2,104.32	10,000.00	2,104.32
Gift Shop Revenue	36,451.95	31,485.39	4,966.56	32,200.00	4,251.95
Program/Events Income	23,625.01	15,876.99	7,748.02	18,500.00	5,125.01
TOTAL OPERATING INCOME	92,335.26	80,076.46	12,258.80	86,200.00	6,135.26
DONATIONS, CONTRIBUTIONS, GRANTS					
Donations & Contributions	38,803.71	32,300.74	6,502.97	41,000.00	(2,196.29)
Grants	11,495.64	16,000.00	(4,504.36)	34,000.00	(22,504.36)
Fundraising	100,848.60	57,277.37	43,571.23	60,000.00	40,848.60
Sponsorships	6,850.00	3,915.00	2,935.00	9,500.00	(2,650.00)
TOTAL DONATIONS, CONTRIBUTIONS, GRA	157,997.95	109,493.11	48,504.84	144,500.00	13,497.95
MEMBERSHIP	21,397.36	24,395.00	(2,997.64)	25,400.00	(4,002.64)
TOTAL INCOME	271,730.57	213,964.57	57,766.00	256,100.00	15,630.57
EXPENSE					
Gen., Admin. & Oper - Expenses	44,166.00	46,865.56	(2,699.56)	39,200.00	4,966.00
Personnel Expenses	127,111.08	118,011.96	9,099.12	126,096.00	1,015.08
Gift Shop Expenses	32,359.65	16,714.66	15,644.99	24,000.00	8,359.65
Program/Events/Exhibits	23,252.64	17,977.77	5,274.87	11,700.00	11,552.64
Building & Grounds	41,067.78	29,897.92	11,169.86	39,600.00	1,467.78
Marketing	25,931.19	26,265.91	(334.72)	20,000.00	5,931.19
TOTAL EXPENSE	293,888.34	255,733.78	38,154.56	260,596.00	33,292.34
NET ORDINARY INCOME	(22,157.77)	(41,769.21)	19,611.44	-4,496.00	(17,661.77)
OTHER INCOME/EXPENSE					
Non-Operating Income					
Endowment Income	38,816.86	115,179.67	(76,362.81)		
Interest Income	1,256.77	3,115.85	(1,859.08)		
Other Income	11.00	0.00	11.00	_	
Total Non-Operating Income	40,084.63	118,295.52	(78,210.89)		
Other Expense				1	
Interest Expense	3,654.99	3,909.48	(254.49)	0.00	3,654.99
Total Other Expense	3,654.99	3,909.48	(254.49)	0.00	3,654.99
NET OTHER INCOME/EXPENSE	36,429.64	114,386.04	(77,956.40)		36,429.64
NET INCOME	14,271.87	72,616.83	(58,344.96)	-4,496.00	18,767.87

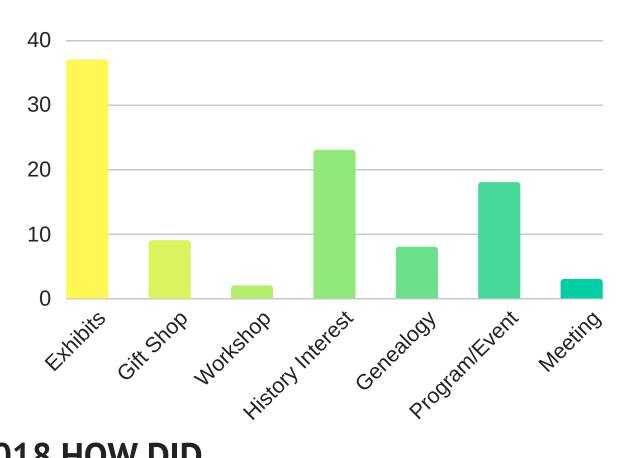




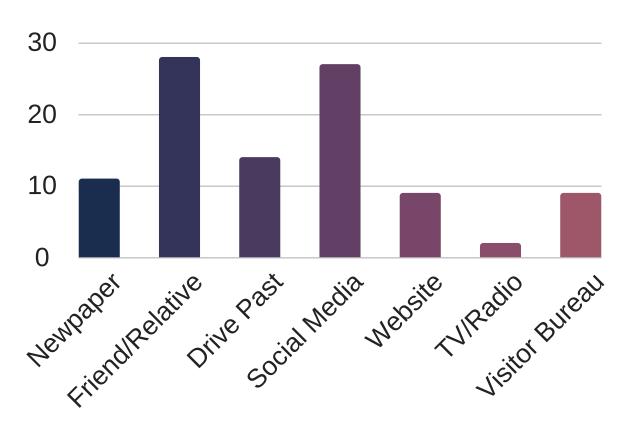




2018 PURPOSE OF VISIT



2018 HOW DID YOU HEAR OF US?



2018 NUMBERS

- Added 81 new memberships & 9 new life members
- 96 programs conducted
- 10,993 total visitors, 44% from Scott Co.
- 921 students
- 5000+ followers on Facebook, 560+ on Instagram
- website- 699,940 visits & 168,346 users
- 5 shore excursions by the American Queen & Duchess
- 24 rental dates for private or corporate events
- 6 student interns/volunteers from area colleges 856
 Hours
- Archive: 43 donors, 43 new objects, 36 new archives, 12 new photographs, 14 new library materials- now 2394 total records
- Completed 29 grants to 27 sources; funded for \$88,100 (\$193,600 requested)
- 16 sponsorships secured from corporate and individual sources for \$17,989
- 120 individual donors & 5 corporate donors to Birdies for Charity to raise over \$89,000
- Fall Frolic raised nearly \$12,000
- Holiday gift shop brought in \$18,495
- \$2000 rental to Sprint this summer
- Busiest day: Christkindlmarkt Craft Fair- over 900 visitors
 \$6000 in sales
- 2nd: Best of the Wurst festival over 500 visitors, brought in over \$5000 of income

EXHIBITS



BUTCHERS, BANKERS, AND BREWERS: GERMAN BUSINESS IN DAVENPORT

JAN 14- MAY 1, 2018

CULINARY CUSTOMS: A TASTE OF GERMANY

JAN 21- JUNE 24, 2018



STEAM CIRCUS: THE COLORFUL WORLD OF CAROUSELS

MAY 13- OCT 21, 2018

IOWA ARTS COUNCIL
IOWA DEPARTMENT OF CULTURAL AFFAIRS

SOUND MIND SOUND BODY: TURNVEREIN TRADITIONS

JULY 7- SEPT 16, 2018
Humanities Iowa



Germans From Russia *

TWAS THE NIGHT BEFORE WEIHNACHTEN: A GERMAN CHRISTMAS STORY

NOV 4- JAN 13, 2019

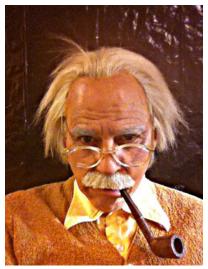


SEPT 23- FEB 3, 2019



PROGRAMS







NOTABLE PROGRAMS

- Scherenschnitte- Keith Bonnstetter
- Heritage Walking Tours
- Concerts by Davenport Zither Ensemble
- Duffy Hudson as Einstein
- Kaleidoscope Workshops- Tom Chouteau
- Rote Grütze- Nick Eli
- Craft Distilling in Germany-Ryan Burchett
- Making Sauerkraut- Kristin Bogdonas
- Bavaria- Ute Chamberlain
- Bringing Down the Butcher of Prague-Robinson & Laura Yost
- Duffy Hudson as Dr. Seuss
- Martin Luther- Helmut Welke
- Eiermarkt Spring Craft Fair
- Women's Fashion- Chris Kastell
- Dr. Petropolous- Nazi Looted Art
- · Cow Wars- Michael Thrams
- · Basket Weaving- Tracy Welch

- Bill Roba- German Speaking Businesses in Davenport
- Genealogy- Schar Blevins
- Mustard Talk- Barry Levenson
- Katy's program- Art Bodenbender
- German Classes- Nick Pitz
- Best of the Wurst Festival
- Christkindlmarkt Craft Fair
- · John Deere with Jens Rehder
- Giant Advent Calendar- Creative Arts Academy
- VW Car show
- Munich Brass Band
- Big Top Circus Band
- Jacob Bancks- Bruchs
- Billy Sunday program
- Pysanky Egg workshop
- Women in the Civil War- Jane Simeonsen
- German Newspapers- Glenn Ehrstine
- German Cookbook- Antje Petty
- Turners- Dr. Ed Thomas
- Snow White- Ashton Horne

ADDITIONAL HIGHLIGHTS

- · Continued participation in German Roundtable -Successful Maifest Event
- Hosted 11 Free Second Saturdays for Children
- Hosted Big Brothers Big Sisters Exhibit class
- Historic Walking Tour & Haunted Walking Tours
- · Partnered with Creative Arts Academy; Advent Windows & Xmas Exhibit
- Finished Window Replacement Project (2015-18)
- · Renegotiated Lamar contract with LED board and landscaping
- Replacement of sump pump
- · Security System testing implemented
- · Completed Beer and Wine License for 4th Floor
- Completed LED Project, MidAmerican & Koehler Electric
- Continued Strategic Plan implementation
- Continued Passive Endowment campaign
- Featured Large Banner of Turner on building by Bruce Walters
- Participated in Festival of Trees Parade
- · Held first ever Best of the Wurst Competition
- · Hosted Travel group to Alps with Blue Horizon
- Partnered with Sister Cities on large, outdoor Christkindlmarkt
- Hosted Exhibits from Vesterheim Museum & German American Heritage Museum in D.C.
- Borrowed objects from Merry Go Round Museum in Sandusky, OH and Schuetzen Park
- Led Plus 60 Historic Davenport Bus Tour
- Featured on Channel 4 and 6, Mediacom and PSL
- Featured in QC Times, Dispatch
- Bus Trip to Dubuque with First Presbyterian Church
- · Participated in Museum Week
- Participated in QC Archives Crawl
- · Participated in Make It Here Quad Cities campaign
- · Community requests for genealogy and translation
- · Created Exhibit on Schwiebert Family on 4th Floor
- Membership in Chamber of Commerce, Assoc. of Fundraising Professionals, Hispanic Chamber, Young Professionals Network, LeadHer, CFGRB Non-Profit Roundtable, Sister Cities, Downtown Davenport Partnership & CEO-Link

STAFF & BOARD OF DIRECTORS

Board of Directors

Jerry Nieman- President
Tim Koehler- Vice President
Betty Fogle- Secretary
Dean Kraus- Treasurer

Daniel Cabage- Director
Maximilian Droste- Director
Cori Tate- Director
Cal Werner- Director
Adrian Wille- Director
Todd Woeber- Director
Barb Zimmerman-Director

Staff

Kelly Lao- Executive Director

Kyle Dickson- Assistant Director

Samantha Turner- Museum Coordinator

Joan Finkenhoefer- Membership & Gifts Coordinator

Gloria Fiedler- Archivist

Dick Muller- Registrar- Retired

Betsy VanderSchaaf- Accountant

In 2018 Cori Tate resigned her position as Director with our Board of Directors and we thank her for her service.



SPONSORS

Koehler Electric Media Link Crawford Company Jerry's Market



Lorenzen Steffen Insurance

Zimmerman Honda Alpha Romeo Fiat

Seiffert Lumber

Iowa Mutual Insurance

Green Thumbers

Blue Horizon Travel & Yacht Charters

Restoration St. Louis

Kone Corporation

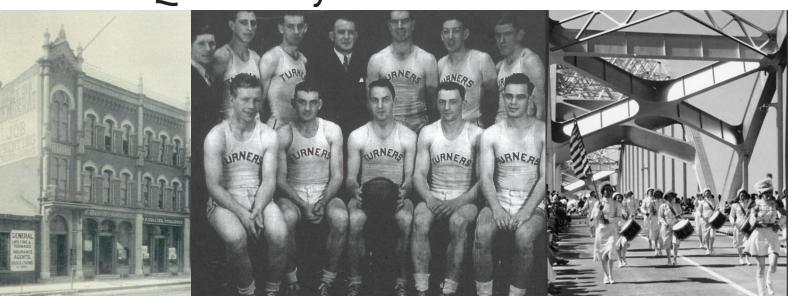
Walcott Trust & Savings Bank

Anonymous Donors



FUNDERS

Regional Development Authority Moline Foundation Doris & Victor Day Foundation Federal Republic of Germany, Consulate General Chicago Roy E Murray Foundation Chip Sunderbruch Foundation Downtown Davenport Partnership Branstad History Fund **Humanities** Iowa Iowa Arts Council Quad City Arts Arts Dollars



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LIFE MEMBERS

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Preston James/Cheryl

Prinz *Harvey/*Ruth

Prinz Anne

Puck Bill/Marilyn Reea Eric Reeg Stan/Betty Reeg Todd Reppmann Joachim/Gitta Reynolds Ruth E Riedesel *Bill/*Evelyn Riedesel David Riedesel George/Ginger Riedesel Richard/Judy Riepe Anna Dittmer Rock Wes/Georgene Ruppersberger *Marianne K Schabilion Jeff Schaefer C.H./*Kathy Schaefer *Henry/*Marie Scheeper Marilyn Schmidt Marlys G Schneider *Doris/Diane Schreiber Larry/Marilyn Schwiebert Mark/Deborah Scott Marian Postel Smith *Wilma Kahler Steffen Mark/*Linda Steffen, Jr. Phil T Stengel William Stoltenberg Gloria M Story Construction Co. Straetker George/Doris Strunck, Maxine Swartzendruber Kristin (Werner) Tank *Al Thoms Mike/Sara Thoms Stu/*Mary Thoresen Erik (Werner) Venhorst Robert/Suzv Vieth George/Jane Voelcker Robert/Gayle von Dresky Diane von Maur *Richard/Susan Wellendorf Clarice Welzenbach Don/Lanora Werner Ann Werner Cal/Jill Werner *Clem/*Jane Werner Susan/Robert Thoresen White Madge Wieck *Elvis/Evelyn Wiedenmann *Karen Wiedenmann *Lynn/Violet Winckler Joe/Cindv Zimmerman Mark/Barb/Liz Zost Eileen Zurborg Carl/Norma



Helming John/*Sharon

Helms Jeffrey/Mindy

